



# Lloyd Business School

Ladder Of Success



## EXECUTIVE EDUCATION PROGRAM (EEP)



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## About Executive Education Program (EEP)

The Executive Education Program (EEP) at Lloyd Business School, is dedicated to providing the unique needs of working professionals, allowing them to advance their skills and knowledge while continuing their careers. The EEP offers a range of certification programs and training workshops aimed at boosting leadership abilities, managerial skills, strategic thinking and domain expertise. Executive Education Programmes (EEP) is catering to the needs of the corporate, non-profits, and government sectors.

Since the turn of the millennium, the significance of executive education has become increasingly evident as executives face a growing need for ongoing upskilling in a rapidly evolving and competitive landscape. EEP remains dedicated to equipping high-potential professionals with the skills needed for leadership roles in an ever-changing business environment.

EEP at Lloyd Business School offers Open and Custom programs. Under the Open Program we are offering Short and Long Duration Program.

Short Duration programmes typically last between 2 to 6 days, while Long Duration programmes extend beyond 2 months. The schedule for these programmes may be continuous or spread out over several weeks or months.



## Why Executive Education Program (EEP)

The need for EEP has been to develop the following

**Industry  
Relevant  
Training:**

**Leadership  
Development**

**Networking  
and  
Collaboration**

**Innovation and  
Thought  
Leadership**



### Industry-Relevant Training:

Provide cutting-edge education and training tailored to the needs of the industry, ensuring that professionals stay updated with academic trends and best learning practices.

### Leadership Development:

Equip executives and emerging leaders with the skills and knowledge necessary to lead effectively within the complex and evolving landscape of global insurance markets.

### Networking and Collaboration

Facilitate networking opportunities and collaborative learning among industry professionals and academia to promote knowledge exchange and strengthen industry connections.

### Innovation and Thought Leadership

Drive innovation and thought leadership in the industry by incorporating the latest research, case studies, and best practices into educational programs.

## Objectives of Executive Education Program (EEP)

### Professional Certification:

Offer certification programs and credentials that enhance the professional standing and career prospects of participants

### Customized Programs:

Design and deliver bespoke training programs for organizations to address specific challenges and objectives, ensuring relevance and practical application.

### Continuous Improvement:

Regularly update programs based on feedback from participants, changes in the industry, and advancements in educational methods to ensure high-quality and impactful learning experiences.

## The Executive Education Programmes at Lloyd has several aspects:

### Customization

• Many programs at Lloyd can be tailored to meet the specific needs of individuals or organizations. This flexibility allows for a focus on areas of interest or industry-specific challenges. Additionally, some custom

### Industry-Relevant Curriculum

• The curriculum is designed to address current business challenges and industry trends, ensuring that participants acquire practical knowledge and skills that can be applied immediately in their professional roles.

### Networking Opportunities

• Participants come from diverse industries and sectors, providing valuable opportunities for networking, collaboration, and knowledge sharing. The EEP alumni status, awarded in some Long Duration



# Executive Education Offerings:

## 1 Long Duration Programs (LDPS):

The programs focus on developing specific skills and knowledge in areas such as Digital Transformation, Business Analytics, and Leadership for Senior Management, and Entrepreneurship. Long Duration Programs can be delivered through a mix of live or online sessions. These program modules span 2 to 12 months, providing participants with the opportunity to reflect on and apply their learnings within their own contexts.

## 2 Short Duration Programs (SDPS):

Lloyd Business School (LBS) offers a range of Short Duration Executive Education programs each year. These highly popular programs attract professionals from various sectors, levels, and functions. Typically lasting 2 to 6 days, these programs focus on specialized management topics that can be quickly absorbed by working executives. These programs encompass a range of specialized topics in management that can be quickly absorbed by working executives. Short Duration Programs (SDPs) cover various management disciplines, including strategy, leadership, innovation, data analytics, entrepreneurship, marketing, technology, and supply chain and healthcare. Some programs are tailored to specific sectors, while others are applicable across industries. These sessions enable working executives to stay updated on the latest research and insights from esteemed scholars at Lloyd and industry practitioners. SDPs are ideal for participants seeking fresh perspectives that can drive innovation and development within their organizations or ventures.

## 3 Management Development Programs (MDPS):

Our Management Development Programs (MDP) are designed to enhance the skills and competencies of professionals across various sectors in niche skills which are identified as areas of opportunities or problems in Industries. These would be customized programs designed exclusively for the industry. These programs focus on key management areas, equipping participants with practical knowledge and tools to drive organizational success. Programs are offered in both in-person and online formats, allowing participants to choose what best fits their schedules.

## Program Offerings at a Glance:

### Long Duration Programs (LDPs)

- These are programs that are curated for a duration of 2-12 months.
- These are Diploma & Certification Courses, customised into areas of business management that are customised to cater to evolving and changing business needs which are consistent.
- These programs are developed in collaboration with industry experts and academic leaders to ensure their relevance in both the industry and academia, creating opportunities for participants in both realms.

### Short Duration Programs (SDPs)

- These are programs that are curated for a duration of week to 2-6 days.
- These are certification courses tailored to address emerging areas of expertise in business management, reflecting the latest trends and evolving knowledge requirements in the industry.

### Management Development Programs (MDPs)

- These are programs that are customised for an industry /company based on an opportunity or problem faced.
- Designed to enhance the skills and competencies of professionals across various sectors in niche skills which are identified as areas of opportunities or problems in Industries.



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