



IBM Business Analytics Lab
Initiation of the Career Education Program
In collaboration with:
Lloyd Business School, Greater Noida



PGDM- BUSINESS ANALYTICS & ARTIFICIAL INTELLIGENCE (PGDM- BA & AI)

Career Education Partners with IBM

For PGDM (2024-26)

- Lloyd Business School is entering the **era of artificial intelligence** – an era that will change everything.
- The inaugural and most established **PGDM-BA** program in Delhi NCR since 2017.
- Also first in **Delhi NCR** to introduce **Generative AI** with concepts of **PROMPT ENGINEERING!**



More than 240+ Hours of BA & AI learning



Program Duration 2 Years



6 Projects involving Industrial Training with live datasets



Industry leader as Mentors



IBM trainers and other industry leaders such as KPMG, Deloitte, Google, Accenture, & more

Offerings Beyond Course Structure



Experienced pool of Alumni in Analytics in Industry

Training conducted by **IBM** Trainers covering over 7 domain Areas

Offering more than 30 **IBM** Global Certifications

Practical Application with over 8 Industry Tools

Over 30 hours of Immersive Generative AI content and dedicated doubt-clearing sessions

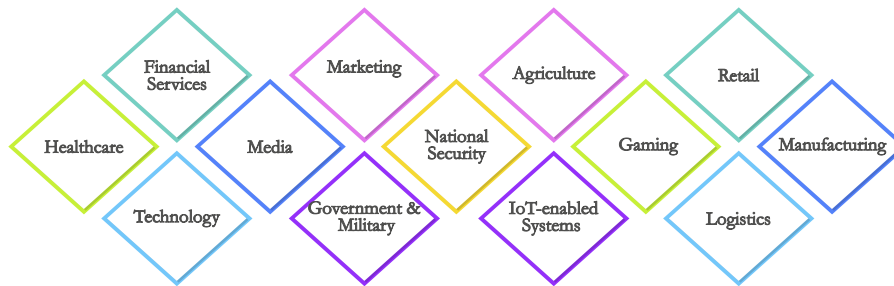
Completion of 2 Industry-Supported Capstone Projects

Part of Celebal Technologies CoE for Analytics Trainings, Summer Internship and Placement

Scan to visit



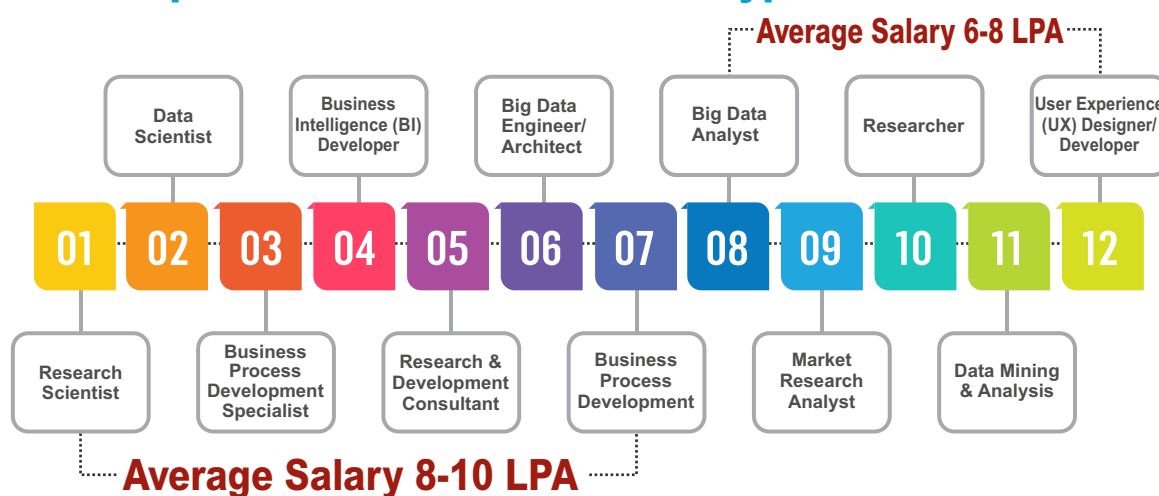
Industries needing Analytics & AI Professionals:



About the PGDM- BA and AI PROGRAM:

The PGDM-BA & AI is a two-year postgraduate program that integrates business analytics and artificial intelligence, offering a forward-thinking, application-oriented curriculum. It encompasses the entire data management lifecycle, including business comprehension, data aggregation, AI modeling, and the implementation and assessment of AI-driven solutions via business intelligence tools. Designed for students aspiring to excel as AI technologists, specialists, and enthusiasts across diverse business domains like supply chain, finance, marketing, and human resources.

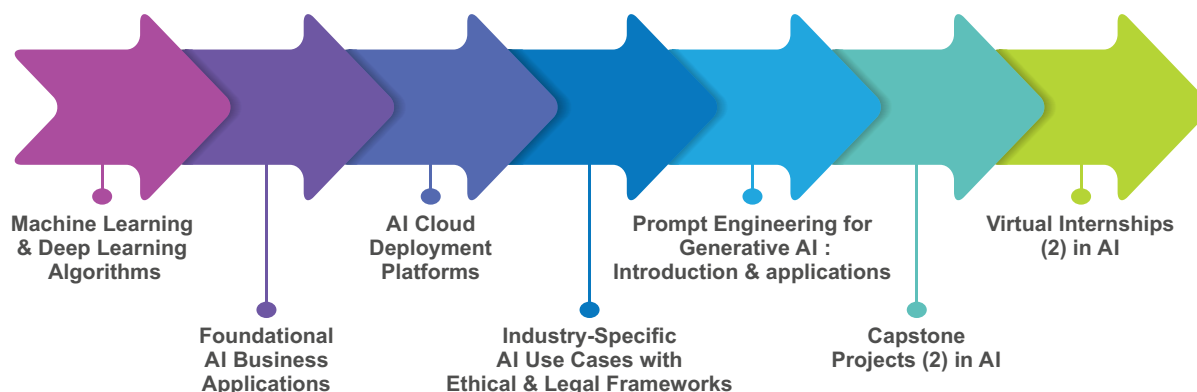
The Course Prepares Students for Various types of Job Position:



Prospective Hires:



An overview of the subjects under new AI Program:



LLOYD BUSINESS SCHOOL

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