



Lloyd Business School

Ladder Of Success

**ADMISSION POLICY
PGDM PROGRAM
(2024-2025)**

Admission Manifesto

Students are at the heart of any academic institution. Talented people have an opportunity to succeed in their chosen industries and follow their aspirations at Lloyd Business School. The goal of the institution is to produce morally upright global business executives and entrepreneurs who are dedicated to sustainable development for all. The purpose of the admissions policy is to locate and choose such talent from the pool of candidates.

Vision, Mission & Values

The admission policy is in harmony with the vision of Lloyd Business School, which aims to identify and cultivate talent for effective ethical leadership and entrepreneurship, fostering a global perspective for sustainable and inclusive development. The Admission Committee aspires to be the preferred choice for candidates seeking enrollment in postgraduate professional management programs, upholding ethical standards and transparency throughout the admission process. The committee is responsible for formulating and executing strategies to attract high-quality students, ensuring adherence to all admissions regulations established by relevant regulatory and affiliating bodies. Additionally, it is tasked with completing all technical requirements during the admission process and keeping all pertinent departments within the Institute informed. Furthermore, the committee is responsible for maintaining the Institute's admissions records.

Objectives

The following goals serve as a guide for the institute operations:

1. To provide accurate and pertinent information to all parties involved.
2. To use a variety of marketing techniques to connect with prospective candidates.
3. To guarantee that the entire selection process is as transparent as possible.
4. To give students the appropriate direction and counseling while making professional decisions.
5. To assist a selected group of students in acclimating to Lloyd Business School.

Key Success Factors

The operations and ongoing success of the institute are founded on several fundamental principles:

1. Prioritizing merit and acknowledging achievements as the foremost concern.
2. Upholding complete transparency to address the requirements of all stakeholders.
3. Guaranteeing fair access for all applicants, with particular incentives for SC/ST/Minority groups.
4. Promoting regional and gender diversity within the selection process.
5. Striving for academic diversity to enhance peer learning opportunities.
6. Customizing the selection process and methodologies to align with corporate standards.

Credibility & Applicability

The admission policy's validity is confined to a single admission cycle, with essential modifications implemented each year in response to both internal and external demands. These changes undergo comprehensive discussions and receive approval from the Admission Committee.

The Admission Policy integrates feedback from both external and internal parties. It commences with adherence to the regulatory standards established by the sector regulator, AICTE. Internal stakeholders encompass the Centre for Learning & Development (placement cell). Prospective students are regarded as the most significant stakeholders, and continuous efforts are made to communicate eligibility criteria, selection processes, and benefits in a clear and straightforward manner.

Admission Calendar

As per All India Council for Technical Education (AICTE) guidelines.

Communication of Information

- The College's admission information brochure serves as the primary resource for the public. A digital version of the brochure is available on the Institute's website, allowing interested individuals to download it easily.
- This brochure provides all essential information that prospective students need, including details about available courses, admission eligibility criteria, teaching methodologies, facilities, international partnerships, and placement support.

- Additionally, relevant updates are shared through the Institute's digital and social media channels, which are managed and controlled internally. Important announcements are also distributed to the target audience via email through our channel partners, such as educational portals and reputable coaching institutes.

Eligibility Criteria

As per All India Council for Technical Education (AICTE) guidelines.

Admission Selection Procedure

The selection process at Lloyd Business School is a comprehensive three-step procedure:

- **Step 1: Admission Test**

- ✓ Candidates must appear for the Lloyd Admission Test (LAT) or present valid scores from recognized national entrance exams (e.g., CAT, MAT, XAT).

- **Step 2: Group Discussion**

- ✓ Candidates will participate in a group discussion to evaluate their communication skills, teamwork, and leadership potential.

- **Step 3: Personal Interview**

- ✓ The final stage involves a personal interview where candidates are evaluated on their overall personality, academic goals, and motivation for joining the program.

✓ PGDM Program Fee Structure

- **Program Fees:**

The fee structure for the management programs includes tuition fees, examination fees, and other mandatory charges. Detailed fee schedules are provided at the time of admission.

- **Payment Terms:**

Fees must be paid according to the deadlines specified in the admission offer letter. Installment payment options may be available as per institutional policies.

- **Additional Costs:**

Students may incur additional costs for study materials, uniforms, and participation in extracurricular activities, which will be communicated at the time of admission.

Lloyd Business School		
PGDM Fee Breakup (2024-2026)		
	1st Year	2nd Year
Tuition Fees	250000/-	250000/-
Exam Fees	15000/-	15000/-
Library & Resource Fees	10000/-	10000/-
Laptop/Technology Fees	40000/-	-
Hostel Charges	-	-
Field trip & Study Tours	10000/-	
Global Immersion Fees	70000/-	
Sports & Recreation Fees	5000/-	5000/-
Total Fees	680000/-	

Important Rules & Regulations

- (1) If a student admitted to the Institute is found to have provided any false information or suppressed material information, his/her admission will be canceled, and fees will not be refunded to such a candidate.
- (2) The fee for any program may be paid as per installments. The registration amount must be paid before the start of the session, and no extension of this time limit will be granted.
- (3) The Institute does not take responsibility for any delays in the transit of communications between the Institute and the applicant.
- (4) All disputes are subject to the legal jurisdiction of District Gautam Budha Nagar, Uttar Pradesh, India.
- (5) Candidates who are granted provisional admission due to the non-declaration of their graduation results are required to submit their mark sheets by October 31, 2023. Failure to do so will result in the candidate ceasing to be a student of the Institute, in which case only the security deposit will be refunded.
- (6) Students must observe all rules and regulations established by the Institute from time to time. Breaching any of these may lead to penalties under the rules and/or expulsion from the Institute.

IMPORTANT: The Institute reserves the right to modify the course content of programs, rules and regulations, teaching schedules, fees payable, and/or any other matters pertaining to its operations. The Director's decision will be deemed final in all such matters.

Refund Policy

- **Before Program Commencement:**

In accordance with AICTE rules, if an applicant withdraws before the start of the program, the entire fee collected will be refunded after deducting a processing fee of Rs.1000/- (Rupees one thousand only). The seat will be offered to a waitlisted candidate.

- **After Program Commencement:**

If a student withdraws after the program has commenced and the vacant seat is not filled by another candidate, only the refundable component of the fee will be returned.