



Lloyd Business School

Ladder Of Success

Industrial Visit – Earth Soul for PGDM

Event Report

Event Name: Industrial Visit to Earth's Soul Ayurveda Private Limited	Event Date: 12 April , 2022
Faculty Coordinators: Dr. Poornima Madan and Dr. Mohd. Mehdi	Event Timings: 10 .00 AM onwards
Participants : 110	Venue: Earth Soul Ayurveda, Darya Ganj , Delhi

Expected Outcome

The primary objectives of the industrial visit to Earth's Soul Ayurveda Private Limited was to provide the students with practical exposure to the industrial environment and enhance their understanding of the theoretical concepts learned in the classroom.

Purpose of the event

- To help the students understand the challenges faced by an industrial unit and how they are addressed.
- To enable the students to interact with the professionals working in the industry and gain insights into the practical aspects of the business.

Detailed Report:

An Industrial visit to Earth's Soul Ayurveda Private Limited is registered at Registrar of Companies, Delhi (RoC-Delhi). The company was founded by VANI AHUJA, NEERAJ AHUJA and POONAM AHUJA in the year 2019. Earth's Soul Ayurveda Private Limited is a manufacturer company with the National Industrial Classification (NIC) code of 24100. Based on this activity code, the company is involved in the business activities such as manufacture of basic chemicals.

The students also had the opportunity to interact with the professionals working in the plant, including the production managers and quality control executives. They were able to ask questions and clarify their doubts regarding the manufacturing processes and the challenges faced by the company. The visit was followed by a presentation by the senior management, who provided an overview of the company's operations and its market positioning. The students were also briefed on the future plans of the company and the opportunities available for professionals in the industry.

Learning Outcomes:

The industrial visit to Earth's Soul Ayurveda Private Limited provided the students with several learning outcomes, including:

- **Practical Exposure:** The visit enabled the students to gain practical exposure to the industrial environment and understand the functioning of an industrial unit.
- **Interpersonal Skills:** The visit provided an opportunity for the students to interact with the professionals working in the plant and enhance their interpersonal skills.
- **Career Opportunities:** The students were able to explore the career opportunities available in the industry and gain insights into the skills required to succeed in the industry.

Overall, the industrial visit to Earth's Soul Ayurveda Private Limited was a valuable learning experience for the students of Lloyd Business School, providing them with practical exposure and insights into the functioning of an industrial unit. The visit helped the students bridge the gap between theoretical knowledge and practical applications and prepared them for a career in the industry.

Report Prepared by

(Dr. Mohd. Mehdi)