



## Industrial Visit – “Merril Pharma Pvt. Ltd”

### Event Report

<b>Event Name:</b> Industrial Visit “Merril Pharma Pvt. Ltd	<b>Event Date:</b> 25 <sup>th</sup> September’21
<b>Faculty Coordinators:</b> Dr Kriti Gulati	<b>Event Timings:</b> 11:00am-3:30pm
<b>Number of Participants:</b> 90	<b>Venue:</b> Merrill Pharma Pvt. Ltd , Roorkee

#### **Expected Outcome**

To make students understand about production & quality control process,

#### **Purpose of the event**

To make students understand turnover and attrition rate of employees.

#### **Detailed Report:**

To strengthen our Industry, Connect and pave way for Industry-Academic Integration, a visit to Merrill Pharma Pvt. Ltd at Roorkee, Uttarakhand on 25<sup>th</sup> September 2021 was undertaken for our students of PGDM SCM / HR (BATCH 2021-23 and 2020-2021) under the supervision of Dr. Kriti Gulati.

Industrial Visit was very insightful for students as they got the practical exposure to different areas of Pharma production. Merrill Pharma staffs were very courteous as they

cleared all the doubts of students. Merrill Pharma is a renowned pharmaceutical company which deals in API, Solid Dosage Forms, Liquid Dosage Forms, Parenteral and Semi Solid Dosage Forms.

We are very thankful to Mr. Ravi, HR Manager, Merrill Pharma for his endless support during our visit.

**Learning Outcomes:**

- This Industrial visit helped students to understand how to frame employees' policies, HR policies.
- They got the basic understanding about production & quality control.
- The students understood marketing strategies of the pharma industry.

**Report Prepared by**

(Dr Kriti Gulati)