

#### **Industrial Visit – "Ultronics"**

### **Event Report**

Event Name: Industrial Visit "Ultronics	Event Date: 16 <sup>th</sup> May 2022
India , Noida"	
<b>Faculty Coordinators:</b>	Event Timings: 11:00am-3:30pm
Dr. Poornima Madan, Dr. Mohd. Mehdi	
and Ms Palak Verma	
Number of Participants: 90	Venue: Ultronics India , New Delhi

## **Expected Outcome**

To make students learn about quality and process control.

# Purpose of the event

To enhance student's practical exposure and to let them have an overview of the activities related to "Quality and Process Control" & "Customer Relationship Management carried out by Ultronics India.

### **Detailed Report:**

To strengthen our Industry Connect and pave way for Industry-Academic Integration, a visit to Ultronics India, New Delhi was undertaken for our students of PGDM – Batch 2021-23. Ultronics India is young professional organization incorporated in the year 2013 by a team of dynamic professionals with code to deliver quality and cost-efficient solutions for healthcare sector and building a long term partnership with customers.

Ultronics India is prominent organization engaged in nationwide sales, servicing, maintenance, and rental of medical equipment. Our services are highly demanded in hospitals, diagnostic clinics, medical institutions, scientific laboratories and individuals. Ultronics India is engaged in nationwide supply of durable, new and professionally refurbished equipment to medical professionals. We offer a value to healthcare sector by providing the features and reliability they need, and simultaneously easing their budget constraints.

They carry out operational activities for organisations such as Moolchand Hospital, Sri Ganga Ram Hospital, Narinder Mohan Hospital and Heart Centre, BLK Super Speciality Hospital, ILBS hospital, Sunder lal Jain Hospital, Yashoda Hospital, MGS Hospital, Asian institute of medical sciences, QRG Hospital, Paras hospital and many more. To make students aware and have better understanding of the processes the technical instructor started with the description of Procurement of milk. Where he explained how the milk is being collected through insulated road/rail tankers at very low temperature thus retaining the freshness of the milk. The milk Collecting containers are called as Silos.

## **Learning Outcomes:**

The students were able to understand about the customer relationship management, quality control, HR Policies of Ultronics India.

### **Report Prepared by**

(Dr. Poornima Madan)