



Study Tour to Ashtech

Event Report

Event Name: Study Tour to Ashtech	Event Date: 27 th Jul 2022
Faculty Coordinators: Dr. Poornima Madan and Dr. Mohd. Mehdi	Event Timings: 10:00 AM onwards
Number of Participants: 120	Venue: Dadri, Greater Noida , UP

Expected Outcome

- To provide the students with practical exposure to the industrial environment and enhance their understanding of the theoretical concepts learned in the classroom.
- To acquaint the students with the functioning of an industrial unit and the processes involved in the manufacturing of various products.

Purpose of the event:-

- Students will understand the challenges faced by an industrial unit and how they are addressed.
- They will interact with the professionals working in the industry and gain insights into the practical aspects of the business.

Detailed Report:-

The industrial visit to Ashtech was organized for the students of Lloyd Business School on 27 July 2022. Ashtech is a leading manufacturer of construction chemicals and specialty chemicals in India. The visit was coordinated by the training and placement cell of the institute.

The students were divided into groups of ten and were given a guided tour of the plant. They were accompanied by a senior executive from the company who explained the processes involved in the manufacturing of various products. The students were shown the various stages of production, including the raw material storage, mixing, and packaging units. The students also had the opportunity to interact with the professionals working in the plant, including the production managers and quality control executives. They were able to ask questions and clarify their doubts regarding the manufacturing processes and the challenges faced by the company. The visit was followed by a presentation by the senior management of Ashtech, who provided an overview of the company's operations and its market positioning. The students were also briefed on the future plans of the company and the opportunities available for professionals in the industry.

Learning Outcomes:-

- **Practical Exposure:** The visit enabled the students to gain practical exposure to the industrial environment and understand the functioning of an industrial unit.
- **Understanding of Processes:** The students were able to observe the various processes involved in the manufacturing of construction and specialty chemicals and gained insights into the challenges faced by the industry.

Report Prepared by

(Dr. Poornima Madan)