



Industrial Visit at NSIC

Event Report

Event Name: Industrial Visit to NSIC	Event Date: 29 th May 2023
Faculty Coordinators: Dr. Tanya Chouhan, Ms. Oshin Dixit, Mr. Anup Nautiyal and Mr. Sachin Sinha	Event Timings: 9:30AM to 3:30PM
Number of Participants: 75	Venue: NSIC Bhawan, Technical Centre, Okhla Industrial Area Phase III, New Delhi

Expected Outcome

- To make Students aware about the different types of entrepreneurship so that they can develop themselves as Entrepreneur and create jobs for others..
- To stimulate how students can develop right set of skills, attitude and behavior in budding innovators.

Purpose of the event:-

- Students will be aware about various Government schemes regarding MSME, financial schemes etc.
- To understand the working of NSIC as incubation center.

Detailed Report:-

Institution's Innovation Council (IIC) of Lloyd Business School, Greater Noida organized a One Day visit to NSIC Technical Centre, Okhla Phase III, New Delhi for MBA students on 29.05.2023.

The visit started with an address by Ms. Uzma Mumtaz, EDP Trainer, NSIC, Okhla. She explained about the need for entrepreneurship, how to identify and select opportunities, how to solve customer problems, entrepreneurial marketing strategies, various benefits of Government schemes and registration of udyam etc to the participants about the advantages of being your own boss. She motivated all the participants to start their own venture sooner or later.

She discussed about various financial schemes and loan options extended by the government to entrepreneurs. Light was also thrown on, how to overcome fear to become successful in life.

At last our students took a round of the incubation centre of NSIC where they were shown various projects installed at the centre like Preparation of Napkins, Toilet Paper, Nail cutting Machine, Disposable bowls, Soya Paneer, Soya milk, Paper Cutting and Paper Binding and Spices. The visit was highly appreciated by the students as it gave them a practical exposure to entrepreneurship and skill development.

Learning Outcomes:-

- Understanding behind entrepreneurship becomes clearer.
- Student will be able to sense business opportunities and solve customer problems.
- Acquired skills required to start their own small entrepreneurial projects.
- Small start-ups can also done with the help of NSIC.

Report Prepared by

(Prof. Anup Nautiyal)