



Simulated Profit- Finance Club Activity

Event Report

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| Event Name: Simulated Profits | Event Date: 26/10/2021 |
| Faculty Coordinators: Dr. Dolly Gaur & Dr. Honey Gupta | Event Timings: 2:00 pm onwards |
| Number of Participants: 100 | Venue: Seminar Hall |
| Guests: NA | MOC: Dr. Dolly Gaur |

Expected Outcome:

- To create awareness regarding savings and investments.
- To understand various investment avenues available in the market.
- To develop analytical skills of our students.
- To learn basics of trading on simulation excel sheet with the investment of Rs 1 Lakh.

Detailed Report:

The activity Simulated Profits was organized by Money Lovers, the Finance Club of Lloyd Business School, on 26th October 2021 from 2:00 pm onwards, under the guidance of Dr. Vandana Arora Sethi, Group Director, Lloyd and Dr. Ashok Kumar Tiwari, Director, Lloyd Business School. The purpose of the activity was to encourage students to take interest in investments and hone their analytical skills.

Savings is easy and we all can do it by putting a little restraint over our expenses. However, when it comes to investment, now that's the tricky part. Not many of us know how to go about investments, especially the millennials who are ready to be tomorrow's young professionals. Understanding of equity market and practice of trading and investment is very important for not only finance students but for all those who want to gain from their hard earned and saved money so as to achieve their financial goals in future. Thus, with the intent of inculcating interest of students towards investments, Simulated Profits was conducted. The activity was kept open for all the students of BBA, MBA and PGDM courses. Registrations were received from a large number of students eager to put their theoretical knowledge to test and to learn from the experience.

Overall, 100 plus registrations were received in the first phase of the activity. The registered students were then provided with a simulation excel file in which participants were supposed to give the details of the investment made by them using the hypothetical amount of INR 1,00,000. All the instructions for carrying out the activity were also shared with the students along with the excel file. After a week the participants were again provided the same excel where now they had to provide the information of the value of their investment a week later. For the whole week the students were following the market to capture the change in the price of their securities and thus, resultant potential profit/ loss. Securities invested in by the participants mainly included equity, futures and even cryptocurrencies.

At the week's end, participants waited excitedly to know the results of the competition. On the final day of the activity, results were announced. The top three profit generators, namely, Bajrang Pratap Singh, Zaid Khan and Deepak Yadav, were declared winners and were given cash prizes. The winners were asked to share the strategy adopted by them with the audience, so that other students can learn from it. Also, some of the students made presentations on the stock market scams happened in India and steps taken by the regulatory bodies to prevent such occurrence again in future. Participation certificates were distributed along with a vote of thanks to the esteemed faculty members who took time out of their busy schedules to come and attend the event.

The enthusiastic response and feedback of the students made the activity a success.

Learning Outcomes

- The activity motivated students further to enhance their knowledge about investment and management of risk.
- Students understood things that should be considered while making an informed investment decision.
- Students learnt the price action theory of various securities.

Report Prepared By

(Dr. Dolly Gaur)