



Lloyd Business School, Greater Noida

**Book Donation Drive in association with Umeed Sanstha and Drop byDrop Foundation NGO
for PGDM**

Event Report

Event Name: Book Donation Drive	Event Date: 9 th July, 2022
Faculty Coordinators: Dr. RuchiGarg	Event Timings: 01:30 PM Onwards
Number of Participants: 120	Venue: Lloyd Campus 1
Guests : <ul style="list-style-type: none">• Dr. Devendra Kumar Nagar• Ms. Shweta Aggarwal	MOC: N A

Expected Outcome:

This activity aimed to provide the students with books that they could not afford.

Detailed Report:

The CSR Club of Lloyd Group of Institutions organized a **Book Donation Drive** with **Ummeed Sanstha** and Drop by Drop Foundation NGO on 9th July 2022 at Lloyd Campus. The idea behind this Book Donation Drive was to provide the students with books who cannot afford them. The guest invited for the day were Dr. Devendra Kr. Nagar, founder and Convener of Ummeed Ashaya Jan Sewa Trust, and Shweta Aggarwal, founder and Convener of Drop by Drop Foundation. The program started with a welcome note of the guests by Prof. (Dr.) Vandana Arora Sethi, Group Director, Lloyd Group of Institutions. The guests were welcomed with a planter by Prof. (Dr.) Shilpi Sarna, HOD, and BBA Department. The program started with insightful words by Dr. Devendra Kr Nagar on what is really important for an individual – his/her capabilities to achieve goals. Only when a person is healthy can he care for others around him. After that, esteemed guest Ms Shweta Aggarwal addressed the gathering on what qualities are required by an individual to move forward in life – First is the intention which we carry, and the second is the goal to achieve success

The formal vote of thanks was proposed by Dr. Ruchi Garg, Head of the CSR Club. The esteemed guests were felicitated with a Memento as a token of gratitude by Prof. (Dr.) Vandana Arora Sethi, Group Director, Lloyd Group of Institutions and Dr. Alka Jyoti, Director MBA.

Learning Outcomes:

1. Collaboration and partnerships can lead to greater impact.
2. Education is a key enabler of social mobility.
3. Small actions can make a big difference.
4. Giving back to the community is a responsibility.
5. Community involvement is crucial for sustainability.

Report Prepared By

(Dr. Ruchi Garg)