



**Lloyd Business School**

Ladder Of Success

**World Entrepreneurs' Day**  
**Event Report**

<b>Event Name:</b> World Entrepreneurs' Day	<b>Event Date:</b> 21st August, 2023
<b>Faculty Coordinators:</b> Dr. Kriti Gulati, Dr. Ajeeta Srivastava	<b>Event Timings:</b> 11:15 AM – 12:45 PM
<b>Number of Participants:</b> 90	<b>Venue:</b> Campus 1, Lloyd Business School
<b>Guests :</b> <ul style="list-style-type: none"><li>• Mr. Deepak Behl (Founder &amp; CEO, Astra Protection Services and Astra Training Academy)</li><li>• Mr. Surinder Singh (Manager - HR &amp; Operations at Astra Protection Group)</li></ul>	<b>MOC:</b> Offline

**Expected Outcome**

- To expose the students to the exciting journey of a young entrepreneur

**Detailed Report**

Lloyd Business School and TERI School of Advanced Studies (Deemed University) organized an interactive expert talk session on 21<sup>st</sup> August 2023 on World Entrepreneurs' Day. The session on Campus 1, Lloyd Business School, was based on the theme 'Dare to Dream.'

The guest speaker on this occasion was Mr. Deepak Behl, Founder & CEO, Astra Protection Group and Astra Training Academy. He was accompanied by Mr. Surinder Singh, Manager - HR & Operations at *Astra Protection* Group.

The session started with welcoming the eminent guests with planters and their introduction by a student representative. Mr. Behl then took charge of the session and introduced himself as a budding entrepreneur to the audience. He then shared his unusual journey of becoming an entrepreneur with the students. His story was very relatable for the students because he shared his vision regarding his venture since his student days and how even the challenge of quitting a reputed government job did not hinder him.

The session was extremely engaging for the students and very interactive as Mr. Behl patiently took time and made efforts to answer each and every question raised by the audience. In a gathering that was the target group for Honorable PM Narendra Modi's futuristic vision for developing entrepreneurship in the nation, Mr Behl's insightful session and his lively and inspirational story inspired the students to dare to dream.

Toward the end, Prof. S.C. Kapoor shared invaluable insights on his observations from the session. This expert talk session ended with the eminent guests being felicitated with mementoes by Lloyd Business School. Present were Dr Shivani Kapoor (Director, LIMT), Prof. S.C. Kapoor, Dr Kriti Gulati (Head-Academics), Dr Ajeeta Srivastava and Mr Sachin Sinha.

### **Learning Outcomes**

- Exposure to relatable stories of success in the field of entrepreneurship
- Knowledge about practical challenges faced and methods to overcome them while pursuing entrepreneurship

### **Report Prepared by**

(Dr. Ajeeta Srivastava)