



## Lloyd Business School, Greater Noida

### Tickle Your Gray Cells

#### Event Report

<b>Event Name:</b> Tickle Your Gray Cells	<b>Event Date:</b> 15 <sup>th</sup> Dec 2023
<b>Faculty Coordinators:</b> Dr. Fehmina Khalique	<b>Event Timings:</b> 01:30 PM – 4:30 PM
<b>Number of Participants:</b> 29	<b>Venue:</b> Campus 1, Lloyd Business School
<b>Judges for the Event:</b> <ul style="list-style-type: none"><li>• Dr. Ajeeta Srivastava, Dr. Nakshatresh Kaushik,</li><li>• Ms. Supriya Dang, Ms. Natasha Gambhir</li></ul>	<b>MOC: Offline</b>

#### **Expected Outcome**

Role Play and Group Discussion aims to develop a wide range of essential skills for future management professionals.

- To enhance communication abilities, role play allows students to practice verbal and non-verbal communication in various business scenarios and group discussions, requiring students to articulate their thoughts clearly and listen actively to others

- To enable students to take on different roles and perspectives, cultivate empathy, and improve their ability to relate to others.
- To develop diverse opinions, helping them become more open-minded and tolerant of differing viewpoints.

### **Detailed Report**

A total of 8 Teams with 5 members each were formed for Group Discussions. The topics, such as 'Social media: A Boon or a Bane ', 'Equal pay and Equal leave for men and women ', 'Technology addiction in youth ', 'Will odd/even system lower air pollution ', and 'The voting age should be lower to 16 ', sparked diverse and thought-provoking discussions.

### **The Winners of the Group Discussion were: -**

- 1st Prize was won by Tamanna Barthwal, Naman Singhal, Shivam Rathore and Amrita from PGDM, Lloyd Business School.
- 2nd Prize was won by Anubhav Prasad Saxena, Rishav Raj, Shubhi Singhal, Ashish Ranjan Mishra and Ujjwal from PGDM, Lloyd Business School.
- 3rd Prize was won by Ashutosh Sharma, Sparsh Goyal, Arista Das, Vivek Kumar and Suraj from PGDM, Lloyd Business School.

For Role Play, Real World scenarios were given to 11 teams with 2 members each. Scenarios like How to deal with an angry customer for having issues with a product brought by him, a Media interview about a recent event or product launch, a conflict issue by an employee as a product head, convincing a banker to give a loan for a start-up.

### **The Winners for Role Play were**

- 1<sup>st</sup> prize: Swarnakshu Mandawra and Sparsh Goyal won a Prize from PGDM, Lloyd Business School.
- 2<sup>nd</sup> Prize was won by Naman Goel and Naman Singhal from PGDM, Lloyd Business School.
- Vivek Kumar and Hammad won 3rd Prize from PGDM, Lloyd Business School.

## **Learning Outcome**

- Role Play and Group Discussion are indispensable tools in management education, playing a crucial role in shaping well-rounded, competent future leaders. These methodologies collectively enhance a broad spectrum of skills essential for success in the management field. Improving communication, critical thinking, problem-solving, empathy, leadership, negotiation, and confidence prepares students to navigate the complexities of real-world business environments effectively.
- Role Play immerses students in realistic scenarios, helping them to develop practical solutions and understand diverse perspectives. Meanwhile, Group Discussions foster critical analysis and collaborative decision-making, equipping students to articulate and defend their ideas while being receptive to others' viewpoints. Together, these approaches ensure that management students are knowledgeable and adept at applying their knowledge in dynamic, interactive settings.
- Ultimately, the consistent application of Role Play and Group Discussion in management curricula ensures that graduates are theoretically proficient and equipped with the practical skills and confidence needed to lead, innovate, and excel in their professional careers.

## **Report Prepared By**

(Dr. Fehmina Khaliq)