



International Conference on Contemporary Issues in Management (ICCIM)-2024

Event Report

Event Name: International Conference on Contemporary Issues in Management (ICCIM)-2024	Event Date: 15.03.2024 – 16.03.2024
Faculty Coordinators: Dr. Fehmina Khaliq	Event Timings: 10:00 am Onwards
Number of Participants: 750	Venue: Auditorium, Campus - II, Lloyd Business School
Speaker: <ul style="list-style-type: none">• Mr. Apurba Chakraborty (Head-Domestic Channel Business, India Groz Engineering Tools (P) Ltd.)• Dr. Hala Faissal (Head-Economics Department, Lebanese University & Full Bright Scholar -Temple University, USA)• Col. Dr. Jyotirmaya Satpathy (Research Director, Neurointegral Scientific Institute of Colombia)• Dr. Wolfgang Rams (Professor and Senior Researcher, European Institute of Management, Malta)	MOC: Ms. Saloni Srivastava

Expected Outcome

To provide a platform for researchers, academics, practitioners, and policymakers from around the world to come together and discuss various contemporary issues, trends, challenges, and advancements in the field of management. The conference aims to foster interdisciplinary dialogue, share innovative ideas, and present cutting-edge research findings related to management theory and practice. Through presentations, workshops, panel discussions, and networking opportunities, the conference seeks to facilitate collaboration, knowledge exchange, and the development of practical solutions to address the evolving needs and complexities of the global business environment. Ultimately, the goal is to contribute to the advancement of management knowledge and promote sustainable development and organizational excellence on a global scale.

Detailed Report

Lloyd Business School, Greater Noida organized International Conference on Contemporary Issues in Management (ICCIM)-2024 on 15th and 16th March, 2024. The Conference witnessed delegates like Mr. Apurba Chakraborty (Head- Domestic Channel Business, India Groz Engineering Tools (P) Ltd.), Dr. Hala Faissal (Head-Economics Department, Lebanese University & FullBright Scholar -Temple University, USA), Col. Dr. Jyotirmaya Satpathy (Research Director, Neurointegral Scientific Institute of Colombia), Dr. Shad Ahmad Khan (Program Chair-Business Administration, University of Buraimi, Oman), Professor Dr. Wolfgang Rams (Professor and Senior Researcher, European Institute of Management, Malta), on the first day of conference, to name a few. The first day of the conference incorporated an inaugural session and three technical sessions. Mr. Apurba Chakraborty (Head- Domestic Channel Business, India Groz Engineering Tools (P) Ltd.) enlightened the attendees on being a conscious consumer, and being considerate towards the environment. Col. Dr. Jyotirmaya Satpathy (Research Director, Neurointegral Scientific Institute of Colombia) spoke about the concept of “Vasudhev Kutumbkam” applicable to businesses thereby encapsulating Technology, Entrepreneurship and Management. On the second day, the guests of eminence were Mr. Amit Mahensaria (CEO, upGrad Campus), Mr. Rajiv Gulati (Managing Partner, Gladwin

International). Speakers in panel discussion would include Dr. Sanjeev Chaturvedi (Chief Academic Advisor, European Institute of Management, Malta), Ms. Shipra Lavania (HR Leader- Invest India, Department for Promotion of Industry & Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India), Dr. Balamurugan Balaswamy (Professor /Associate Dean-Student Engagement, Shiv Nadar University) to name a few. The Chief Strategy Officer and Group Director, Dr. Vandana Arora Sethi during her address highlighted how the journey of Lloyd over past 20 years has enabled in inculcating the learnings in transforming the education imparted to students by virtue of international collaborations, and constantly upgrading the content being taught.

More than 250 abstracts have been received for this conference, across the world including Cambodia and Morocco and renowned educational institutions like BHU, AMU, DU and Lucknow University. More than 750 delegates have registered for this international conference. There was a panel discussion on "Global Collaboration for Sustainable Development through Innovation, Technology and Management" and a Workshop on Case Analysis was also be conducted. These discussions highlighted various aspects like considering people the core of a business, technology not just being sufficient but also being necessary and AI being the need of the hour and youngsters being more focused on risk-taking, innovation and creativity. The conference witnessed a diverse participation across the domains and enabled fruitful exchange of knowledge amongst the participants.

Learning Outcomes:-

- Participants acquired knowledge of emerging trends, challenges, and opportunities in various management disciplines, such as strategic management, human resource management, marketing, finance, operations, and organizational behavior
- They developed critical thinking skills to evaluate and analyze complex management issues and trends
- Participants learnt from case studies and best practices to inspire innovative thinking and problem-solving in organizational contexts
- Participants collaborated with peers to exchange ideas, experiences, and insights on management practices and strategies

- Participants enhanced their Research Skills
- Participants of the ICCIM-2024 will be better equipped to navigate and contribute effectively to the rapidly evolving landscape of contemporary management.

Report Prepared By

(Dr. Fehmina Khaliq)