



A Preliminary Guide to Personal Financial Management & Trade-O-Logy
Event Report

Event Name: A Preliminary Guide to Personal Financial Management & Trade-O-Logy	Event Date: 31 st January 2024
Faculty Coordinators: Prof. Sachin Sinha & Prof. Anup Nautiyal	Event Timings: 03:00 PM – 4:30 PM
Number of Participants: 105	Venue: Lloyd Business School, Greater Noida
Guest Speaker: NA	MOC: Offline

Expected Outcome

- To equip participants with a foundational knowledge of personal finance and investing.
- Improving financial literacy & awareness

Purpose of the event

- Students will open and use their own De-mat Account.
- They will understand stock trading and investment
- Able to make their own financial decisions for long-term

Detailed Report

Money lovers (Finance Club) of Lloyd Business School organized Session-1 of the event “A Preliminary Guide to Personal Financial Management & “Trade-O-Logy” on the

topic “Basics of Investing” by Prof. Sachin Sinha. The response received for the activity was an enriching and inspiring experience with more than 95 students and 5 faculty members. This activity was conducted in the seminar hall under the guidance of Money Lovers Coordinators. He has a vast experience in the field of Finance. During the session, he discussed saving, investment, risk, asset, asset allocation, return, diversification, equity shares, stock market and index funds. He also showed the power of compounding and how SIP can help us to become wealthy in the long run. The participants showed a significant improvement in their understanding of financial concepts and their confidence in making financial decisions.

Learning Outcomes

- Understanding Market Dynamics
- Knowledge of Asset Classes
- Budgeting Ratio(50:30:20)
- Decision Making Skills
- Setting Financial Goals
- Basics of Investing

Report Prepared By

(Prof. Sachin Sinha)