



**Industry-Academia Interaction Session on ‘Innovate & Elevate: Mastering
Entrepreneurial Skills’
Event Report**

Event Name: Industry-Academia Interaction Session on ‘Innovate & Elevate: Mastering Entrepreneurial Skills’	Event Date: 30th May 2024
Faculty Coordinators: Dr. Kriti Gulati, Dr. Ajeeta Srivastava	Event Timings: 11:00 AM onwards
Number of Participants: 30	Venue: Lloyd Business School, Greater Noida.
Guests : <ol style="list-style-type: none">1. Mr. Saurabh Tiwari, Regional Manager- Institutional Connect, L&T EduTech2. Mr Girish Kundan Jha, Founder CEO, Skills Asstra Techcon LLP3. Mr. Pinaki Dasgupta, Sr. Consultant, ASSOCHAM1. 4. Mr. Harish Pushpakar, Sr. Executive, ASSOCHAM	Organizers: <ol style="list-style-type: none">1. Lloyd Business School (LBS)2. ASSOCHAM3. Lloyd Technology & Business Incubator Foundation (LTBIF)

Expected Outcome

- To develop an enhanced entrepreneurial attitude, which will promote the cultivation of creativity and innovation.
- By engaging in interactive sessions and analyzing case studies, participants will improve their problem-solving abilities and thinking critically.

Detailed Report

Lloyd Business School organized an Industry-Academia Interactive Session on 'Innovate & Elevate: Mastering Entrepreneurial Skills'. This esteemed event was a collaboration between Lloyd Business School (LBS), ASSOCHAM, and the Lloyd Technology & Business Incubator Foundation (LTBIF), promising an enriching confluence of academic expertise and industry insights is being held on 30th May 2024. Dr. Vandana Arora Sethi, Lloyd Business School, inaugurated the session for what promised to be an enlightening and thought-provoking discussion. During this session, the students played a crucial role, witnessing the opportunity to delve into entrepreneurship's intricacies and explore how academia and industry can synergize to foster innovation and growth. The event helped students elevate their understanding of entrepreneurial skills and unveil the immense potential of forging strong connections between academia and industry. The L&T case study and other real-world examples the distinguished guests shared benefitted the students.

Learning Outcome

- Participants understood the present requirements and patterns within the industry, enabling them to adjust their skills and knowledge accordingly.
- Participants gained firsthand experience dealing with real-world business difficulties and acquired the skills to navigate and overcome them effectively.
- The participants were motivated to engage in creative thinking and generate unique approaches to address corporate challenges.

Report Prepared By

(Dr. Krity Gulati)