



**Lloyd Business School, Greater Noida**

**Workshop on Managerial Effectiveness**

**Event Report**

<b>Event Name:</b> Workshop for Managerial Effectiveness	<b>Event Date:</b> 16 <sup>th</sup> June 2022
<b>Faculty Coordinators:</b> Dr. Neetu Kamra	<b>Event Timings:</b> 1:30 PM onwards
<b>Number of Participants:</b> 80	<b>Venue:</b> IBM Analytics Lab, Campus 1, Lloyd Business School, Greater Noida
<b>Guest:</b> Prof. S C Kapoor & Dr. Neetu Kamra	<b>MOC:</b> Offline

**Expected Outcome:**

- The workshop was focused on optimizing the results by choosing the right products, markets, technologies, services, facilities, etc.

**Detailed Report:**

Lloyd Business School, leveraging its unique approach of extending training and development to other organizations in India through its faculty's expertise, conducted a workshop on Managerial Effectiveness at ICAI (Institute of Chartered Accountants of India) on 16th June 2022. The workshop was led by Prof S.C Kapoor and Dr Neetu Kamra from Lloyd Business School.

Managerial effectiveness implies that managers should optimize the results by choosing the right products, markets, technologies, services, facilities, etc. It attempts to change the scenario of business areas and maximize efficiency in the input-output ratio. The session

included case studies from Titan, House of Tata. Also, mythological insights into managerial effectiveness and Indian ethos were explored in the session. Students conducted two behavioural effectiveness exercises on decision-making and personality mapping skills. The analysis of the same was conducted for the students by Prof Kapoor, and it had a resounding 85 % success rate among students.

**Learning Outcomes:**

- The session was a great opportunity to explore the managerial competencies for developing students in ICAI with effective logical and mathematical skill sets into building managers.

**Report Prepared by**

(Dr. Neetu Kamra)