Lloyd Business School, Greater Noida

Workshop on "Financial Statement Analysis – A Practical Approach"

Event Report

Event Name: Workshop on "Financial Statement Analysis – A Practical Approach	**Event Date:** 5th Feb 2022
Faculty Coordinators: Dr. Puja Agarwal	**Event Timings**: 10.30 AM to 12:30 PM
Number of Participants: 80	**Venue:** Zoom Meeting
Guest Speaker: Dr. Puja Agarwal	**MOC:** Online

Expected Outcome:

- The workshop assisted students in connecting classroom learning with a real company's analysis. With the hands-on approach used in the workshop, students could develop a deeper understanding of accounting entries.

Detailed Report:

A Workshop on "Financial Statement Analysis – A Practical Approach" was organized on 5th February 2022 by E-Cell. Dr. Puja Goel delivered the workshop to teach students how to decode financial statements, such as income statements, balance sheets, and cash flow statements. A sound comprehension of financial statements is a quintessential requirement for students, business owners, and financial institutions alike. Also, with the increasing popularity of investment in the share market amongst retail investors in India, it has become imperative to gain an insight into the financial soundness of a publicly traded company.

The workshop assisted students in connecting classroom learning with a real company's analysis. With the hands-on approach used in the workshop, students could develop a deeper

understanding of accounting entries. The tools used were the annual report of ACC Limited, MS Excel and PowerPoint. This workshop equipped the participants to gain insights into reading the financial statements of a non-financial public limited company using a case study approach facilitated by Dr Pooja Agarwal**.**

Learning Outcomes:

- This workshop equipped the participants to gain insights into reading the financial statements of a non-financial public limited company using a case study approach facilitated by Dr. Pooja Agarwal.

Report Prepared by

(Dr. Puja Agarwal)