



Lloyd Business School, Greater Noida

Workshop on “Communication & Presentation Skills”

Event Report

Event Name: Workshop on “Communication & Presentation Skills”	Event Date: 17 th November 2021
Faculty Coordinators: Mr. S.C. Kapoor and Dr Neetu Kamra	Event Timings: 1:00 PM – 3:00 PM
Number of Participants: 80	Venue: ZOOM Meeting
Guest Speaker: Mr. Gaurav Vashisth, Entrepreneur and Trainer, Macquarie Group	MOC: Online

Expected Outcome:

- To enhance the presentation skills of the students, this workshop aims to improve the soft skills of the students

Detailed Report:

With the advances in digital technology, good communication skills, both in-person and online, are more important than ever, especially post-Covid; the challenges of interpersonal skills due to distance have increased. Communication Voids have become very difficult to close. Improving communication skills is important in personal development and career progression.

Experts conducted the workshop like Prof S C Kapoor, Lloyd Business School, Mr Gaurav Vashisth, Entrepreneur and Trainer, and Dr Neetu Bali Kamra, Associate Professor, Lloyd

Business School. Dr Ashok Tiwari, Director of Lloyd Business School, also interacted with the participants to provide further insights into business communication and challenges.

The session focused on niche skills like feedback and evaluation as important tools in effective communication to enhance productivity. Decision-making was also discussed through psychometric testing conducted by Prof Kapoor. Also, the session dealt with and discussed certain nuances of feedback that create conflicting organizational situations.

The session addressed communication through various modes like storytelling, group discussions, behavioural measurements, advertisements, Vedic literature, etc. The second day of the training program discussed the post-COVID challenges in communication and an open house for resolving participants' queries.

Learning Outcomes:

- The workshop helped improve interpersonal, communication, and decision-making skills.

Report Prepared by

(Dr. Neetu Kamra)