



Lloyd Business School, Greater Noida

Workshop on Cognos Analytics

Event Report

Event Name: Workshop on Cognos Analytics	Event Date: 8 th October 2022
Faculty Coordinators: Ms. Neha Issar	Event Timings: 2:00 PM onwards
Number of Participants: 20	Venue: Online Zoom
Guest Speaker: Ms. Neha Issar	MOC: Online

Expected Outcome:

- Business intelligence is not a new term in this modern era. Whether you are from an IT industry or outside IT, business intelligence is something every organisation uses to close their effective business deals.
- IBM Cognos is another business intelligence tool used to create and view reports, analyse data, and monitor events to make effective business decisions. It handles large amounts of data, which is helpful for organizations of all sizes.

Detailed Report:

Business intelligence is not a new term in this modern era. Whether you are from an IT industry or outside IT, business intelligence is something every organisation uses to close their effective business deals. IBM Cognos is yet another business intelligence tool used to create and view reports, make data analyses, and monitor events to make effective business decisions. It handles large amounts of data, which is helpful for organizations of all sizes.

The PGDM department had organized a Workshop through online mode on “Cognos Analytics”.

The workshop was conducted by Dr. Neetu Kamra, Lloyd Business School, who also interacted with the participants further to provide insights into different components of Cognos Analytics.

The session focused on some important aspects of analytics that can be used in real life. Also, the session dealt with and discussed certain nuances of feedback that create conflicting situations in the organization.

Learning Outcomes:

- The training helped understand how business experts develop, execute, and manage Revolutionary Reports.

Report Prepared by

(Ms. Neha Issar)