



**Lloyd Business School, Greater Noida**

**Workshop on Rags to Riches**

**Event Report**

<b>Event Name:</b> Workshop on Rags to Riches	<b>Event Date:</b> 25 <sup>th</sup> January, 2023
<b>Faculty Coordinators:</b> Dr. Imad Ali	<b>Event Timings:</b> 1:30 PM onwards
<b>Number of Participants:</b> 80	<b>Venue:</b> Main Frame Lab, Lloyd Business School, Greater Noida
<b>Guest Speaker :</b> Mr. Debojit Sen Co-founder Crack-ED & AVP Cardekho	<b>MOC:</b> Offline

**Expected Outcomes:**

- To educate students about the entrepreneurial path, the difficulties they face, and the small-scale components of entrepreneurship.

**Detailed Report:**

Mr. Debojit Sen is the Co- founder of Crack- ED which is a social learning platform that helps young and aspiring professionals to establish and achieve corporate success through simple download and regular application of Soft Skills and Life Skills. He is an alumnus of SPJIMR (SP Jain Institute of Management & Research). The reason for the theme, from Rags to Riches, was plainly stated by the speaker when he opened his session by noting that this session is for YOU and is NOT about your friends, family, future boss, or future organization.

He transported all of us back to his boyhood, when he attended school in Kharagpur after earning his degree in Rourkela—a degree that, like many of us, he never intended to pursue. And how he began his quest by moving to several locations from there.

**Major topics covered by the speaker:**

- Stages of Entrepreneurial Journey
- How to stay inspired during difficult times
- Ways to run a profitable business

**Learning Outcomes:**

- For those who wish to embark on their own ventures and want to do something creative and innovative on their own this lecture gave them a clarity about how to initiate and what's the first step towards it. Additionally, the information of how to become corporate ready was imparted to the students. All of the students left this lecture with a good understanding of how the industry functions and how crucial workplace cooperation is.

**Report Prepared by**

(Dr. Imad Ali)