



Lloyd Business School, Greater Noida

Workshop on Big Data and Predictive Analytics

Event Report

Event Name: Workshop on Big Data and Predictive Analytics	Event Date: 1 st October 2022
Faculty Coordinators: Ms. Neha Issar	Event Timings: 11:00 AM onwards
Number of Participants: 100	Venue: Zoom meeting
Guest Speaker: Dr. Neetu Kamra	MOC: Online

Expected Outcome:

- Big Data is huge, large or voluminous data, information, or relevant statistics acquired by large organizations and ventures.
- Many software and data storage are created and prepared as it is difficult to manually compute big data.
- It is used to discover patterns and trends and make decisions related to human behaviour and interaction technology.

Detailed Report:

Big Data is huge, large or voluminous data, information, or relevant statistics acquired by large organizations and ventures. Many software and data storage are created and prepared as it is difficult to compute big data manually. It is used to discover patterns and trends and make decisions related to human behaviour and interaction technology. The PGDM department organized a Workshop online on “Big Data and Predictive Analytics”.

Ms. Neha Issar conducted the workshop. Lloyd Business School also interacted with the participants to further provide insights into different aspects of Big Data and Predictive

Analytics. The session focused on some important aspects of analytics that can be used in real life. Also, the session dealt with and discussed certain nuances of feedback that create conflicting situations in the organization.

Learning Outcomes:

- The training helped understand the business experts to develop, execute, and manage Revolutionary Reports.

Report Prepared by

(Ms. Neha Issar)