



**Lloyd Business School, Greater Noida**

**A Preliminary Guide to Personal Financial Management & Trade-O-Logy**

**Event Report**

<b>Event Name:</b> A Preliminary Guide to Personal Financial Management & Trade-O-Logy	<b>Event Date:</b> 12 <sup>th</sup> Jan 2024
<b>Faculty Coordinators:</b> Prof. Anup Nautiyal	<b>Event Timings:</b> 03:00 PM onwards
<b>Number of Participants:</b> 98	<b>Venue:</b> Campus 1, Seminar Hall, Lloyd Business School.
<b>Guest Speakers:</b> Prof. Sachin Sinha	<b>MOC:</b> Offline

**Expected Outcome:**

- To equip participants with a foundational knowledge of personal finance and investing.
- Improving financial literacy & awareness

**Purpose of the event:**

- Students will open and use their own Demat Account.
- They will understand stock trading and investment
- Able to take their own financial decisions for long term

**Detailed Report:**

Money lovers (Finance Club) of Lloyd Business School organized Session-1 of the event “**A Preliminary Guide to Personal Financial Management & “Trade-O-Logy”**” on the

topic “**Basics of Investing**” by Prof. Sachin Sinha. The response received for the activity was an enriching and inspiring experience with more than 95 students and 5 faculty members. This activity was conducted in the seminar hall under the guidance of Money Lovers Coordinators. He has a vast experience in the field of Finance. During the session, he discussed saving, investment, risk, asset, asset allocation, return, diversification, equity shares, stock market and index funds. He also showed the power of compounding and how SIP can help us to become wealthy in the long run.

**Learning Outcomes:**

- Understanding Market Dynamics
- Knowledge of Asset Classes
- Budgeting Ratio(50:30:20)
- Decision Making Skills
- Setting Financial Goals
- Basics of Investing

**Report Prepared by**

(Prof. Anup Nautiyal)