



# Two Days International Conference on Contemporary Issues of Management (ICCIM-2024)

**Theme:**

**"Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management and Sustainable Development"**

**Date: 15-16 March, 2024**

## **REPORT**

**Mode of Conference:**

**Hybrid Mode  
Conference**

**Level of Conference:**

**International  
Level**

**Conference Patron:**

**Prof. Vandana Arora Sethi**

**Conference Director:**

**Dr. Fehmina Khalique**



**Organized by:**

**LLOYD GROUP OF INSTITUTIONS**

**Plot No .11, Knowledge Park-II, Greater Noida,  
Gautam Buddha Nagar, Uttar Pradesh-201306**

## Executive Summary

Lloyd Business School Greater Noida successfully conducted a Two Days International Conference on Contemporary issues of Management (ICCIM-2024) themed "Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management, and Sustainable Development" encapsulating the essence of the G20 Summit held in 2023 by India on 15-16 March, 2024 in Lloyd Campus. In an era marked by unprecedented global challenges, this Conference offered a comprehensive exploration of how innovation across multiple domains can foster universal oneness and contribute to sustainable development.

The conference saw participation of 641 registered delegates from 4 Countries and 7 different states. The conference witnessed deliberations of several high stature Corporate Executives at the Inaugural and Valedictory Sessions apart from a panel discussion and a Workshop on Case Analysis.

## Highlights of the Conference

1. Participation of stakeholders from industry and seeking knowledge and insights through panel discussions.
2. A Workshop from All India management Association on Case Study Analysis.

## Key Takeaways of the Conference

1. Participants acquired knowledge of emerging trends, challenges, and opportunities in various management disciplines, such as strategic management, human resource management, marketing, finance, operations, and organizational behavior.
2. They developed critical thinking skills to evaluate and analyze complex management issues and trends.
3. Participants learnt from case studies and best practices to inspire innovative thinking and problem-solving in organizational contexts.
4. Participants collaborated with peers to exchange ideas, experiences, and insights on management practices and strategies.
5. Participants enhanced their Research Skills.



**Day-1 (Friday)**  
**15<sup>th</sup> March, 2024 (ONLINE)**

## ONLINE INAUGURAL SESSION

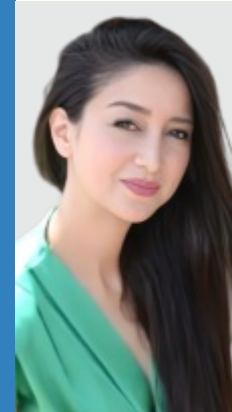
The program commenced at 11.00 am with a grand inaugural online which started by the welcome address from Dr. Fehmina Khalique (Conference Director) and was presided by the Key Note Speaker from Corporate Sector Mr. Apurba Chakraborty ((Head- Domestic Channel Business, India Groz Engineering Tools (P) Ltd.) and International Eminent Guests from Academia including Col. Dr. Jyotirmaya Satpathy (Research Director, Neurointegral Scientific Institute of Colombia), Dr. Shad Ahmad Khan (Program Chair-Business Administration, University of Buraimi, Oman), Dr. Hala Faissal (Head Economics Department, Lebanese University & FullBright Scholar -Temple University, USA) and Professor Dr. Wolfgang Rams (Professor and Senior Researcher, European Institute of Management, Malta).



**Prof. Vandana Arora Sethi** extended a warm welcome to the dignitaries and the delegates, on behalf of Lloyd Institute, in her address. She stressed upon the objective of the conference and mentioned that these two days of discussions will bring out a few thoughts which would certainly pave the way for India to become a global superpower in Education particularly so because India has a rich heritage of Knowledge and wisdom.



**Col. Dr. Jyotirmaya Satpathy** (Research Director, Neuro-integral Scientific Institute of Colombia) spoke about the concept of "Vasudhev Kutumbkam" applicable to businesses thereby encapsulating Technology, Entrepreneurship and Management. He focused on fostering oneness and collaborative efforts of the organization to thrive towards sustainable development.



**Dr. Hala Faissal** (Head Economics Department, Lebanese University & FullBright Scholar -Temple University, USA) spoke on the current topic of Block chain. She emphasised on the fact that Blockchain offers enhanced security through its cryptographic algorithms and decentralized nature. It makes data tamper-resistant and ensures transparency, reducing the risk of fraud and unauthorized manipulation and how the next generation can leverage from it.

**Mr. Apurba Chakraborty** (Head- Domestic Channel Business, India Groz Engineering Tools (P) Ltd.) enlightened the attendees on being a conscious consumer, and being considerate towards the environment. He emphasized on the theme of the Conference and laid emphasis on sustainable development of organisations and conscience efforts towards green practices.



**Dr. Shad Ahmad Khan** (Program Chair-Business Administration, University of Buraimi, Oman), emphasized on the use of sustainable development models by the organizations. He gave examples of practices enforced by Govt. Organisations and private organisations in order to promote environmental practices in India and internationally and also emphasized on collaborative efforts to achieve SDG 30.

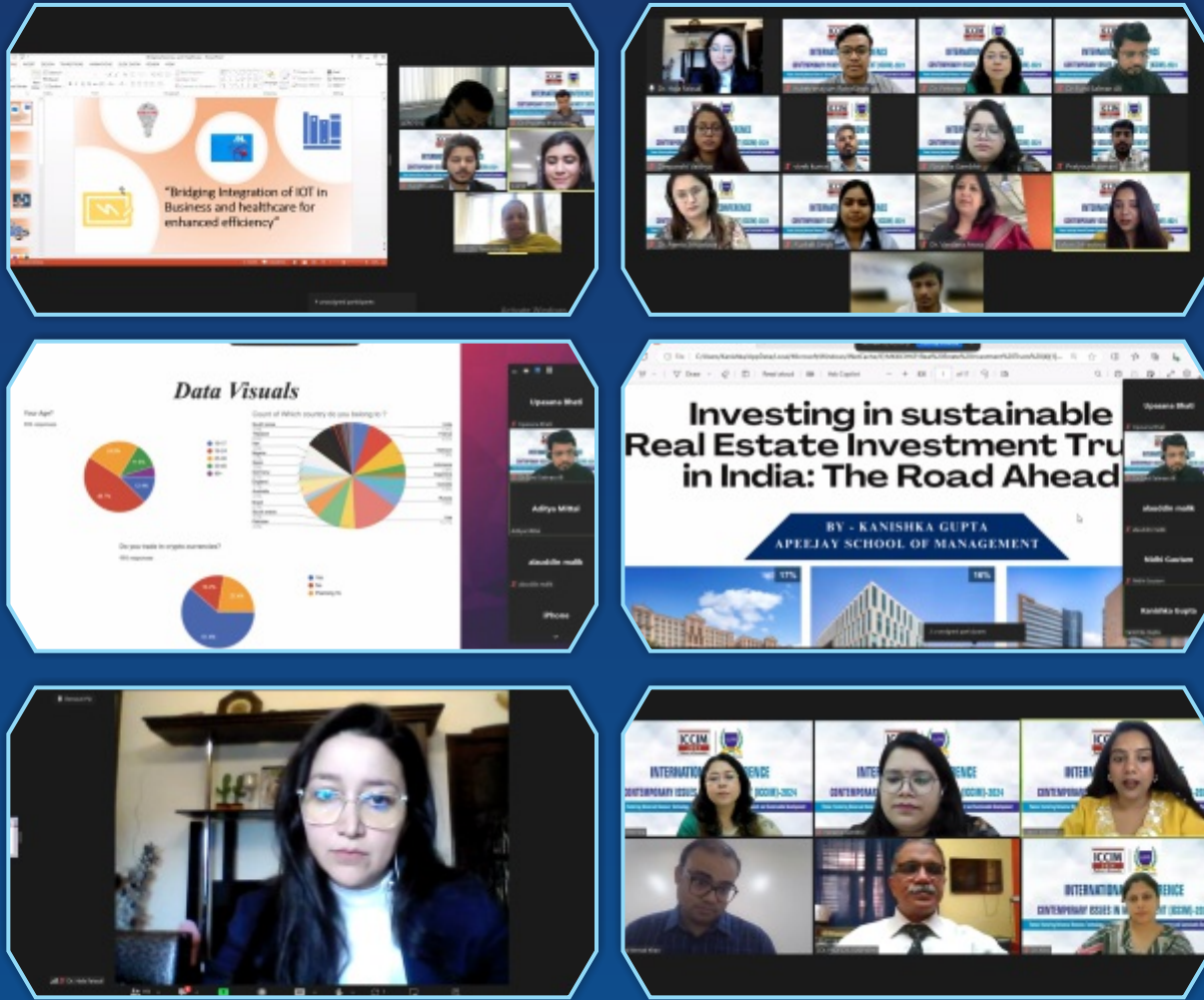


**Professor Dr. Wolfgang Rams** (Professor and Senior Researcher, European Institute of Management, Malta) gave his insights on bridging the gap between public policy and private sector innovation, and how we can nurture a unified vision where governmental initiatives harmonize with industry expertise. Through shared dialogue, mutual understanding, and strategic partnerships, we aim to forge pathways that drive economic growth, societal progress, and sustainable development.



**Day-2 (Saturday) on Campus Inaugural**

# Glimpses of Day 1



Subsequent to the address of International Speakers, there was a Lunch Break followed by Technical Sessions where the Researchers across the world presented their papers in online mode.

The Technical Session was chaired by following Academicians:

### Technical Session -1

Chaired by  
**Dr. Teena Bagga**  
(Professor, Department for Management Studies, Jamia Millia Islamia, New Delhi)



### Technical Session -2

Chaired by  
**Dr. Sheril Almeda**  
(Associate Professor, Christ University, Bangaluru)



### Technical Session -2

Chaired by  
**Dr. Nusrat Khan**  
(Professor, G. D Goenka University, Gurugram)

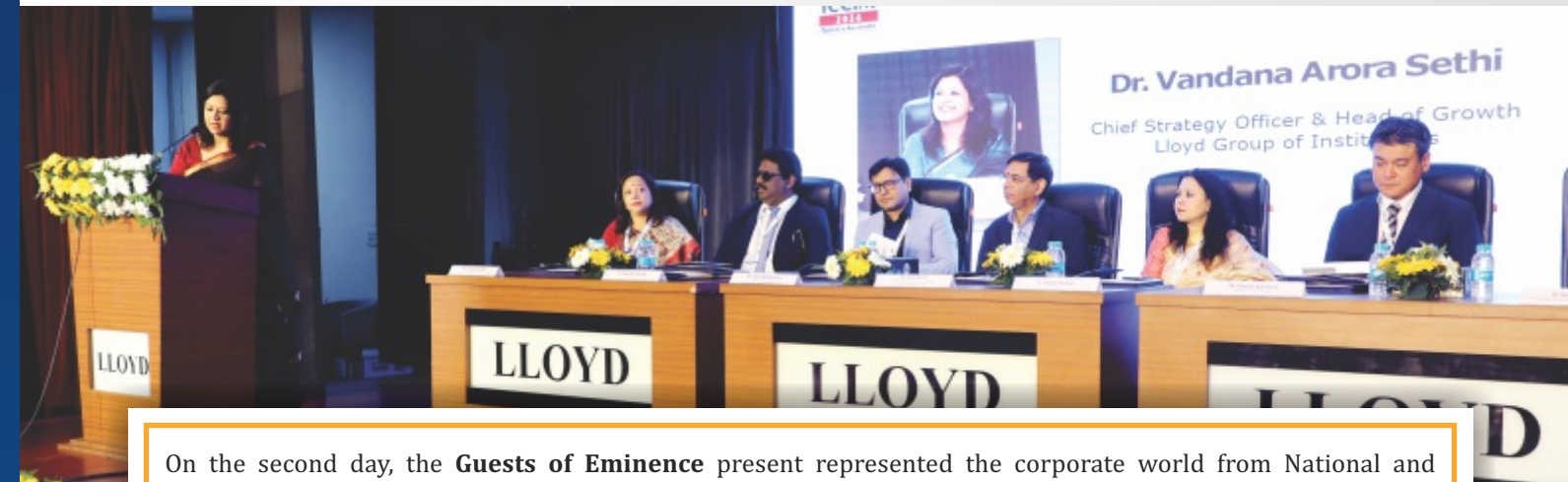


The day ended with a Vote of thanks by the Conference Director, Dr. Fehmina Khaliq.

Day 2 - Saturday, 16<sup>th</sup> March, 2024

(On Campus)

Welcome Address By **Dr. Vandana Arora Sethi** (Chief Strategy Officer, Lloyd Group of Institutions)



On the second day, the **Guests of Eminence** present represented the corporate world from National and International companies, to name a few, Mr. Amit Mahensaria (CEO, upGrad Campus), Mr. Rajiv Gulati (Managing Partner, Gladwin International), Ms. Sharmila Das (Senior Managing Consultant, IBM Consulting, AI & Analytics), Mr. Kazuhiro Kamimura, Managing Director, Toshiba India and Mr. Lenin Ravi Bharath Director & COO, Toshiba India who graced the occasion.

Speakers in **Panel Discussion** were Dr. Sanjeev Chaturvedi (Chief Academic Advisor, European Institute of Management, Malta), Ms. Shipra Lavania (HR Leader- Invest India, Department for Promotion of Industry & Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India), Dr. Balamurugan Balaswamy (Professor /Associate Dean-Student Engagement, Shiv Nadar University).

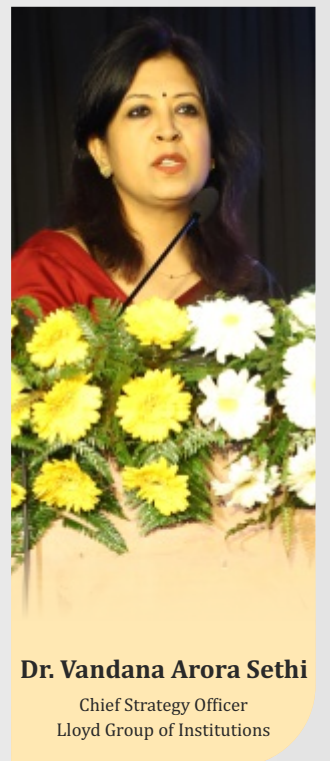
A **Workshop on Case Analysis** was delivered by Dr. Anuja Pandey (Head India Case Research Centre, Professor of Marketing at All India Management Association (AIMA)).

## INAUGURAL SESSION

The Chief Strategy Officer and Group Director, **Dr. Vandana Arora Sethi** during her Welcome Address highlighted how the journey of Lloyd over past 20 years has enabled in inculcating the learnings in transforming the education imparted to students by virtue of international collaborations, and constantly upgrading the content being taught. She also emphasised on the theme of the Conference on fostering Oneness and collaboration of public and private institutes. She welcomed all the Guests of Eminence.

The Keynote Address by **Mr. Amit Mahensaria** (CEO, upGrad Campus), on his experience from a startup company and his growth journey as the CEO of upGrad. He also spoke about the upGrad Campus which is taking the education sector by a storm and providing employability skills to the students which is the need of the hour. He emphasised on the strategic collaboration with Lloyd Business School on the courses which are in demand by the industry like digital marketing for making leaders of tomorrow.

The next Keynote Address was by **Mr. Rajiv Gulati** (Managing Partner, Gladwin International) who elaborated about his career journey at Ranbaxy and why People Management is the most important aspect that should be taken care of by organisations to achieve competitive advantage. He shared his experience with the audience and emphasised on the fact that employees are not looking for money but for careers. He also elaborated that India being number 1 in population has become a bane for India Inc. and exponential growth in all the sectors.



**Dr. Vandana Arora Sethi**  
Chief Strategy Officer  
Lloyd Group of Institutions

**Mr. Rajiv Gulati**  
Managing Partner  
Gladwin International



**Mr. Lenin Ravi Bharath**  
Director & COO  
Toshiba India



**Mr. Amit Mahensaria**  
CEO, upGrad Campus

**Ms. Sharmila Das**  
Senior Managing Consultant  
IBM Consulting, AI & Analytics

**Mr. Kazuhiro Kamimura**  
Managing Director  
Toshiba India



**Ms. Sharmila Das** (Senior Managing Consultant, IBM Consulting, AI & Analytics) was the next speaker who highlighted the need of technology for growing the career aspects. She shared her experience at IBM, the international tech company and how they are providing learning platform to students and skilling them with the latest technological advancements. She also focused on the pressing issues of climate change and to address this through public private collaboration for attaining sustainable development goals.

**Mr. Kazuhiro Kamimura** (Managing Director, Toshiba India) congratulated Lloyd Business School for organising International Conference and he spoke about his Japanese organization Toshiba India which works on minimum product defects and 6 Sigma as a Quality tool for perfecting its products and they have grown in past 150 years.

**Mr. Lenin Ravi Bharath** (Director & COO, Toshiba India) spoke with the young audience on the importance of attitude. He also spoke about his experience at Toshiba where technical know-how is important along with good people management skills and how Toshiba encourages Job rotation for gaining competitive advantage.

After the Inaugural Session, the dignitaries were felicitated by **Dr. Vandana Arora Sethi**.

### Glimpses of Inaugural Session



Keynote Address by **Dr. Mr. Rajiv Gulati**, Managing Partner Gladwin International



Corporate Guests & Organizing Committee



Corporate Guests for Panel Discussion

## Panel Discussion

Following members were present for the panel discussion the topic “Global Collaboration for Sustainable Development through Innovation, Technology and Management”.

**Dr. Sanjeev Chaturvedi**  
(Chief Academic Advisor,  
European Institute of Management  
Malta)

**Ms. Shipra Lavania**  
(HR Leader- Invest India, Department for  
Promotion of Industry & Internal Trade (DPIIT),  
Ministry of Commerce and Industry,  
Government of India)

**Dr. Balamurugan Balaswamy**  
(Professor /Associate  
Dean-Student Engagement,  
Shiv Nadar University)

**Dr. Nitin Saini**  
(Strategic Initiatives –  
Public Services Business,  
Tata Consultancy Services Ltd.)

**Dr. Payal Kumar**  
(Principal Academic Advisor,  
ISH, India)

**Ms. Jyotsana Sinha**  
(Program Director,  
Tata Consultancy Services)

In the panel discussion on “Global Collaboration for Sustainable Development through Innovation, Technology, and Management,” which was **moderated by Dr. Ajeeta Srivastava**, the participants from varied sectors of industry shared diverse views on how to leverage these key pillars to drive positive change worldwide. Here are some of the key perspectives discussed:

**Dr. Sanjeev Chaturvedi** (Chief Academic Advisor, European Institute of Management, Malta) emphasized the need to foster a culture of innovation that encourages creativity, experimentation, and risk-taking. They highlighted the role of innovation in addressing pressing global challenges, such as climate change, poverty, and healthcare disparities. By investing in research and development, supporting startups, and incentivizing breakthrough solutions, global collaboration can unlock new pathways to sustainable development.

**Ms. Shipra Lavania** (HR Leader- Invest India, Department for Promotion of Industry & Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India) emphasised that technology was identified as a powerful enabler of sustainable development, with transformative potential across various sectors. From renewable energy and smart agriculture to digital healthcare and education, technology can drive efficiency, resilience, and inclusivity.

**Dr. Balamurugan Balaswamy** (Professor /Associate Dean-Student Engagement, Shiv Nadar University) stressed the importance of sound management practices in achieving sustainable development goals. This includes efficient resource allocation, stakeholder engagement, and transparent governance. Effective management strategies also entail building partnerships and networks that transcend geographical and sectoral boundaries, fostering collaboration at local, regional, and global levels.

**Dr. Nitin Saini** (Strategic Initiatives – Public Services Business, Tata Consultancy Services Ltd.) in his discussion underscored the critical role of collaboration between government, industry, academia, and civil society in driving sustainable development. By aligning their efforts, these stakeholders can leverage their respective strengths and expertise to implement holistic solutions. Public-private partnerships, in particular, were highlighted as a powerful mechanism for mobilizing resources, sharing knowledge, and scaling impactful initiatives.

**Dr. Payal Kumar** (Principal Academic Advisor, ISH, India) emphasized the importance of adopting a long-term perspective and taking decisive action to achieve sustainable development objectives. This requires visionary leadership, policy coherence, and sustained investment in innovation, technology, and management.

**Ms. Jyotsana Sinha** (Program Director, Tata Consultancy Services) acknowledged that equitable access to technology is essential to ensure that its benefits reach all communities, including those in underserved regions. By working together towards common goals, the global community can build a more prosperous, equitable, and resilient future for generations to come.

## Glimpses of Panel Discussion



**Dr. Payal Kumar** (Principal Academic Advisor, ISH, India) at the Panel Discussion



**Dr. Sanjeev Chaturvedi** (Chief Academic Advisor, European Institute of Management, Malta) felicitated by Dr. Vandana Arora Sethi



**Ms. Shipra Lavania** (HR Leader- Invest India, Department for Promotion of Industry & Internal Trade (DPIIT)) felicitated by Dr. Kriti Gulati (HOD-PGDM)



**Dr. Nitin Saini** (Strategic Initiatives – Public Services Business, Tata Consultancy Services Ltd.) felicitated by Dr. Vandana Arora Sethi



**Ms. Jyotsana Sinha** (Program Director, Tata Consultancy Services) felicitated by Dr. Vandana Arora Sethi



**Dr. Balamurugan Balaswamy** (Professor /Associate Dean-Student Engagement, Shiv Nadar University) felicitated by Dr. Ripudaman Gaur (Dean, PGDM)



## WORKSHOP ON CASE ANALYSIS

The Workshop resource person was **Dr. Anuja Pandey (Head India Case Research Centre, Professor of Marketing at All India Management Association (AIMA))**. The workshop on case analysis provided invaluable insights into the art and science of dissecting real-world business challenges and deriving strategic solutions. Dr. Anuja Pandey emphasized the importance of thoroughly understanding the case problem before diving into analysis. She highlighted the need to identify underlying issues, root causes, and key stakeholders involved.

The workshop introduced various analytical frameworks and tools for structuring case analysis. Participants explored methods such as SWOT analysis, Porter's Five Forces, PESTEL analysis, and Value Chain Analysis to systematically evaluate internal and external factors influencing the case scenario.

Overall, the workshop on case analysis provided a comprehensive toolkit for participants to tackle complex business problems with confidence and precision. By honing their analytical skills, decision-making capabilities, and communication prowess, participants were empowered to become more effective problem solvers and strategic thinkers in their professional endeavours.

### Glimpses of Workshop



Dr. Anuja Pandey (Head-India, Case Research Center, AIMA) being felicitated by Dr. Vandana Pareek (HOD-MBA)



## Technical Sessions

The technical session witnessed presentation of 143 participants from across the country, to name a few from BHU, AMU, Jamia Millia Islamia, Welingkar Institute, JIMS Rohini, IBI, SVIM Indore, Chitkara, FMS-DU, Amity, Christ-NCR, CCSU, NIET, Guru Nanak Dev Univ., GD Goenka, Galgotia University, GL Bajaj, Central University PJ, Delhi University, SGT, Gokhale Institute, Om Sterling Global University, Geeta University, Axis business, Sharda University, Bhabha University, IES University, PSIT Kanpur, Ravi Shankar college of pharmacy.

The technical Sessions were chaired by the following Academicians:

- Technical Session -1** Chaired by Dr. Veena Grover (Professor & Area Chair -Economics, School of Management, NIET, Greater Noida)
- Technical Session -2** Chaired by Dr. Nidhi Srivastava (Professor-Finance, G.L. Bajaj Institute of Management & Research, Greater Noida)
- Technical Session -3** Chaired by Dr. Manisha Sharma (Associate Professor, Narsee Monjee Institute of Management Studies, Mumbai) &
- Technical Session -4** Chaired by Dr. Vartika Chaturvedi & (Dean Outreach and Student Welfare, I Business Institute, Greater Noida)
- Technical Session -5** Chaired by Dr. Shilpa Wadhwa, Associate Professor, I Business Institute, Greater Noida



Technical Sessions being judged by Eminent Session Chairs

### Management Games

In order to engage the audience several Management Games were conducted by the Soft Skills Trainers of Lloyd Business School, Ms. Supriya Dang and Ms. Natasha Gambhir.



Management Games hosted by students for the audience



Winners of Management games being felicitated

# Valedictory Session

The Valedictory session of this Two Days International Conference on Contemporary Issues of Management-2024 on the theme "Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management and Sustainable Development" was chaired by Dr. Vandana Arora Sethi (Chief Strategy Officer, Lloyd Group of Institutions). She congratulated the management for organizing the exemplary conference and presented the winners with the trophies.



## The List of Winners is as follows

### 15<sup>th</sup> March Online Conference

#### Technical Session 1

**1<sup>st</sup> Prize-** Mr. Sushant Malik, Research Scholar, Gokhale Institute of Politics and Economics, Pune, Maharashtra (Paper Title: Composition of Social Capital amongst Farmer Collectives: A Study of Farmer Producer Companies (FPCs) in Maharashtra, India)

**2<sup>nd</sup> Prize-** Mr. Nitin Garg, Research Scholar, Motilal Nehru National Institute Of Technology Allahabad, (Paper Title: Modeling the Behavioral Factors of Customer's Intention to Use Circular Product),

**3<sup>rd</sup> Prize-** Dr. Priyanka Dalmia, Associate Professor, Meerut Institute of Engineering and Technology (Paper Title: Decrypting Green Finance: A Status Quo and Future Research Directions)

#### Technical Session 2

**1<sup>st</sup> Prize-** Mr. Shraman Jha, Research Scholar, Aligarh Muslim University (Paper Title: Internationalisation Strategies of EMNCs: the difference in the Chinese and the Indian experiences)

**2<sup>nd</sup> Prize-** Ms. Nidhi Gautam, Assistant Professor, G L Bajaj Group of Institutions Mathura (Paper Title: Insights into Per Capita Water Demand: Exploring Influential Factors through a Comprehensive Review)

**3<sup>rd</sup> Prize-** Ms. Kanishka Gupta, Student, Apeejay school of management (Paper Title: Investing in sustainable reits in India)

#### Technical Session 3

**1<sup>st</sup> Prize-** Mr. Adeyemi Muyiwa Atoki and Ms. Lovelyn Atoki - Research Scholar, Sharda University (Paper Title: Employee Engagement and Motivation: Exploring the impact of transformational leadership on employee engagement, motivation, and job satisfaction levels within the Nigerian petroleum company)

**2<sup>nd</sup> Prize-** Mr. Sagar Vashisht, MBA, CII School of Logistics, Amity University (Paper Title: Climate change resilience in Supply chain)

**3<sup>rd</sup> Prize-** Mr. Kunal Katoch MBA, CII School of Logistics, Amity University (Paper Title: Smart initiatives: Driving Digital Change in modern supply chain)

### 16<sup>th</sup> March Offline Conference

#### Technical Session 1

**1<sup>st</sup> Prize-** Akanksha Sharma, Research Scholar, Guru Nanak Dev University, Amritsar (Title- Exploring the Imperative of Mindfulness in Marketing and Consumption: Insights from a Systematic Literature Review)

**2<sup>nd</sup> Prize-** Alvin Jomon, BBA Student Christ University, (Understanding the Dynamics of YouTube Advertisements and Their Impact on the Buying Behavior of Young Adults)

**3<sup>rd</sup> Prize-** Ananya Dwivedi, BBA Student Christ University (Neuromarketing in Fashion unveiling consumer insights and brand strategies)

#### Technical Session 2

**1<sup>st</sup> Prize-** Anisha Kumari Mishra, BBA Student, Christ University (The relation between Working capital management and corporate profitability in indian retail industry)

**2<sup>nd</sup> Prize-** Harshit Arora, BBA Student, Christ University The Impact of Board Composition and Ownership Structure on Dividend Payout Policy: Evidence from India

**3<sup>rd</sup> Prize-** Palash Balodia, BBA Student, Christ University, (Algorithm Bias in Advertising: A study on Creative Stereotypes in India)

#### Technical Session 3

**1<sup>st</sup> Prize-** Sattaraju, MBA Student, Christ University ("Integrating Demand Forecasting for Adaptive Inventory Replenishment")

**2<sup>nd</sup> Prize-** Karthik / Gautam Menon, BBA Student Christ University (IMPACT OF SOCIAL MEDIA ON CONSUMERS BUYING BEHAVIOR IN THE FASHION INDUSTRY)

**3<sup>rd</sup> Prize-** Rohan Chawla, BBA Student Christ University (The Power of e word of mouth: How Social Media Shapes Brand equity and Purchase intention in India)

#### Technical Session 4

**1<sup>st</sup> Prize-** Rushil Mehra, BBA Student Christ University (Assessing the State of the Indian Insurance Industry with a Focus on Pradhan Mantri Suraksha Bima Yojna (PMSBY))

**2<sup>nd</sup> Prize-** Pratyaksh Tanwar, BBA Student, Christ University (HOW ARTIFICIAL INTELLIGENCE AFFECTS TARGETED ADVERTISING.)

**3<sup>rd</sup> Prize-** Merian Tete, Research Scholar, FMS, Delhi University (A Study of Innovation and Competitiveness for G-20 Countries)

#### Technical Session 5

**1<sup>st</sup> Prize-** Supriyo Manna, BBA Student (Role of YouTube and Instagram advertising in attracting Genz consumers in Delhi NCR)

**2<sup>nd</sup> Prize-** Vaishnavi Singh, BBA, LIMT, (POWER PLAY: "Examining the Dynamics of Sting vs. Charged in India's Energy Drink Sector)

**3<sup>rd</sup> Prize-** Shivam Bansal, Lloyd Business School, (BEYOND SHELVES AND AISLES (Dissecting Subhiksha and Big Bazaar's Retail Tragedies)



#### Best Presenter Award

### Parth Billawria

PGDM Student, JIMS, Rohini (Factors affecting intention to buy Jhatka food: A quantitative study in NCT Delhi)

#### Best Presenter Research Scholar

### Adeeba Beg and Faiza Imtyaz

Research Scholar, Aligarh Muslim University Demystifying the ED-tech Revolution: A closer look at Unacademy and Byju's in India

#### Best Presenter Academician

### Dr. Jasleen Kaur

Assistant Professor, Chitkara University (Leveraging Big Data: Evaluating the Effectiveness of Apriori-Based Association Rules for Predicting the Indian Insurance Sector)

#### Best Case Study Award

### Pankhudi Kumari

BBA Student, Lloyd Group of Institutions (Bottleneck to success: scaling up issues in startups)

## Glimpses of Valedictory Session



## The Conference Ended with a Vote of Thanks by Conference Director, Dr. Fehmina Khalique and National Anthem.



Organizing Committee along with Validictory @ICCIM Conference

## Conclusion

The conference on fostering oneness and collaboration between industry and government is a pivotal gathering aimed at catalyzing synergy and cooperation for societal advancement. By bridging the gap between public policy and private sector innovation, this event seeks to nurture a unified vision where governmental initiatives harmonize with industry expertise. Through shared dialogue, mutual understanding, and strategic partnerships, we aim to forge pathways that drive economic growth, societal progress, and sustainable development. Together, industry and government can leverage their respective strengths to tackle complex challenges, unlock opportunities, and build a more inclusive, resilient future for all. Join us as we unite forces to shape a world where collaboration is the cornerstone of progress.





# दैनिक जागरण

# NBT

# नवभारत टाइम्स

## पर्यावरण के प्रति जागरूक रहने की अपील

जासं, ग्रेटर नोएडा : नॉलेज पार्क स्थित लायड कालेज में प्रबंधन में समसामयिक मुद्दे विषय पर दो दिवसीय सम्मेलन हुआ। सम्मेलन में विभिन्न क्षेत्र के विशेषज्ञों ने अपने-अपने विचार रखे। सभी से अपील की गई पर्यावरण के प्रति जागरूक रहें। सम्मेलन में नवाचार, प्रौद्योगिकी और प्रबंधन के माध्यम से सतत विकास के लिए वैश्विक सहयोग पर चर्चा की गई। कर्नल डा. ज्योतिर्मय सत्यथी, अनुसंधान

निदेशक, न्यूरोइंटेग्रल साइंटिफिक इंस्टीट्यूट आफ कोलंबिया ने व्यवसायों पर लागू होने वाली वसुधैव कुटुम्बकम की अवधारणा के बारे में बताया। सेमिनार में देश व विदेश से 250 से अधिक शोध पत्र प्राप्त हुए। समूह निदेशिका डा. वंदना अरोडा सेठी ने अतिथियों का आभार व्यक्त किया। सम्मेलन में डा. हलाफैसल, डा. शाद अहमद खान, प्रोफेसर डा. वोल्फगैंग रेम्स सहित अन्य ने अपने विचार रखे।

## अंतरराष्ट्रीय सम्मेलन का हुआ समापन



एनबीटी न्यूज, ग्रेनो : नॉलेज पार्क स्थित लॉयड बिजनेस स्कूल में शनिवार को प्रबंधन में समसामयिक मुद्दे पर दो दिवसीय अंतरराष्ट्रीय सम्मेलन (आईसीसीआईएम) हुआ। सम्मेलन में अपूर्व चक्रवर्ती, कर्नल डॉ. ज्योतिर्मय सत्यथी, डॉ. शाद अहमद खान शामिल हुए। कर्नल डॉ. ज्योतिर्मय सत्यथी ने व्यवसायों पर लागू होने वाली वसुधैव कुटुम्बकम की अवधारणा के बारे में बात की। सम्मेलन के लिए 250 से अधिक प्रतिनिधियों ने पंजीकरण कराया है।



# LLOYD GROUP OF INSTITUTIONS

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