

Business  
Management  
Magazine

DECEMBER 2021

# LLOYD CHRONICLE



Annual Publication  
Lloyd Business School, Greater Noida

[www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)

# FOREWORD



**Mr. Manohar Thairani**  
President

## FROM President

I am elated to know that Lloyd Business School is coming out with a Third Edition of Lloyd Chronicle. The journal promises to be a reflection of rapidly developing business administration and management dynamics in emerging market situations. Lloyd Chronicle aims to build on the fundamental concepts of business administration with the objective of extending and applying existing theories and practices to a multidisciplinary frame work, in an innovative manner. It will provide a platform for students, academicians and industry experts to interact exchange their ideas and build collaborations in order to push the boundaries of business knowledge. The market is dynamic and is in constant need for skilled professionals who are fully equipped to consistently adapt to changes and face emerging challenges. Perseverance, critical thinking, ability to take fast and effective decisions, and a talent to quickly solve problems are also very much required in modern, globalized service sector. Understanding this need, Lloyd Chronicle focuses on key business administration trends in a comparative, global context, with a pluralistic methodology complemented by multidisciplinary conceptualization from a cross cultural perspective. I wish this journal will succeed in reaching out to aspiring business professionals, students and researchers, and guide them in their journey towards excellence.

I wish all the success to this endeavor of Lloyd Business School!

Best Wishes



**Dr. Vandana Arora Sethi**  
Group Director

## FROM Group Director

Dear friends of Lloyd Business School,

It give me immense pleasure in writing a note for our Third ever issue of the Management Magazine of Lloyd Business School – Lloyd Chronicle.

In the last year we have had many exciting changes transpiring in our Business School, from impressive faculty hires, to new program in Data Science and Analytics, to improving the experiences of our students.

This new group of faculty brings outstanding talents and remarkable research activity that will complement the exceptional work done by our current faculty members. Several of our faculty members are involved in teaching endeavors that have the potential for nationwide impact.

Our industry -focused education has been getting great attention as the new trend in higher education, in Business Analytics, Supply Chain Management & Human Resources. At the same time, we continue to be deeply committed to attracting the highest caliber students to our school and offering wonderful educational experiences.

This year we shall be doing many activities and conclaves with industry-academia dignitaries. I'm very excited about this program, which will provide outstanding educational opportunities to a diverse group of students.

Blessings





## **ABOUT LLOYD BUSINESS SCHOOL**

Lloyd Business School is located at Knowledge Park – II, in the heart of Greater Noida (Delhi - NCR). A quiet and lush green campus spread over 10 acres, it is truly picturesque and scenic. Approved by AICTE (Ministry of HRD, Govt. of India), independent, co-Educational, privately endowed institute, Lloyd has been operational since 2008. Lloyd constantly strives to achieve its objective of delivering quality education to students while ensuring their professional development. The strength of the Institute lies in the niche and highly Industry-Integrated courses that Lloyd offers in the field of management under the combined aegis of renowned faculty members and highly respected corporate professionals, along with industry partners.

## **VISION**

To be a centre of excellence in all aspects of management education and produce ethical leaders with functional expertise sustainable solutions and an entrepreneurial perspective to improve their employability exponentially, be a centre of excellence in all aspects of management education and produce ethical leaders with functional expertise sustainable solutions and an entrepreneurial perspective to improve their employability exponentially.

## **MISSION**

1. To offer an academically rigorous, practice and research-supported, management education based on principled and ethical values, sensitive to the ever-changing needs of the profession, society, industry, and country.
2. To continue to provide a stimulating learning environment that fosters the understanding of disruptive, technological developments, and encourages continuous innovation and learning.
3. To promote the practice of collaborations and work-related learning experience which focuses on the application of knowledge and skills which is globally relevant.

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# INDUSTRY BOARD



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**Mr. Harinder Chhabra**  
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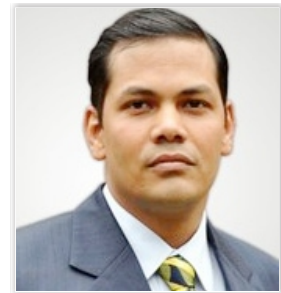
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The Happy Ambassador Concept (HAC) Finland



**Mr. Aman Kapoor**  
Mentor & Career Coach  
Education Assist

*Proud to Announce Placements of PGDM BA Batch (2019-21)*



**Sanyog Vaidya**



**Arunima Goel**



**Jaipal Singh Bhandari**



**Nikita Sharma**



**Pranjul Gupta**



**Rahul Singh**



**Arunjay Singh**



**Saket Jain**



**Harshit Upadhayay**



**Kr. Manish Ranjan**



**Manisha Sarma**





# Proud to Announce Placements of 2019-21 Batch



International Placement

**Rajat Maske**

MBA (Batch 2019-21)



**Saurabh Singh Gaur**

MBA (Batch 2019-21)



**Chetan Sharma**

MBA (Batch 2019-21)



**Singh Shivam**

PGDM-SCM (Batch 2019-21)



**Shalini Kumari**

MBA (Batch 2019-21)



**Parveen Sharma**

PGDM-SCM (Batch 2019-21)



**Pratibha Mishra**

PGDM-HR (Batch 2019-21)



**Ayushi Aggarwal**

PGDM-HRM (Batch 2019-21)



**Princy Chauda**

PGDM-SCM (Batch 2019-21)



**Avika Srivastava**

PGDM-HR (Batch 2019-21)



**Amit Saini**

PGDM-BA (Batch 2019-21)



**Deepanshi Gupta**

MBA (Batch 2019-21)



**Pratik Singh**

MBA (Batch 2019-21)



**Ranjana Negi**

PGDM-HRM (Batch 2019-21)



**Smriti Verma**

PGDM-SCM (Batch 2019-21)



**Yugi Gupta**

MBA (Batch 2019-21)



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**INDUSTRY  
CONNECT**

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To strengthen our Industry Connect and pave way for Industry-Academic Integration, a visit to the manufacturing plant of Coca Cola Happiness Factory was undertaken for our students of MBA (BATCH 2018-20). The students were given insights about various brands & products of Coca Cola and various marketing strategies used to increase brand awareness & enhance brand image. The students were also briefed about the whole process of production along with the initiatives done by the organization for fulfilling their Corporate Social Responsibility.



## Objective of the visit:

1. To create awareness among the students regarding the practical aspects of Principles of Management in Industry
2. To make participants familiar about the role and importance of Motivational theories in today's management processes.
3. To learn from live exposure and applying the theoretical aspects into practicality.
4. To have exposure to all areas of business operations which are being provided such as business skill development identification of appropriate technology, hands on experience on working projects, project/ product selection, opportunity guidance including commercial aspects of business.
5. To equip students with the exposure of activities done at Industry this will enhance their learning outcomes.

Mother Dairy was commissioned in 1974 and is a wholly owned subsidiary of the National Dairy Development Board (NDDB). It was an initiative under Operation Flood, the world's biggest dairy development program launched to make India a milk sufficient nation. Over the years, Mother Dairy has contributed significantly in achieving this objective through a series of innovations and programs. Today, Mother Dairy manufactures markets & sells milk and milk products including cultured products, ice creams, paneer and ghee under the Mother Dairy brand. The Company also has a diversified portfolio with products in edible oils, fruits & vegetables, frozen vegetables, pulses, processed food like fruit juices, jams, etc. to meet the daily requirements of every household.



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**BUSINESS &  
MANAGEMENT  
MANUSCRIPTS**

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In times of crisis such as the one we are currently experiencing, HR is called upon, to assess and contribute to a broader response that embodies our organization’s mission, values, and societal impact with a focus on the well-being of our staff, stakeholders, and the community. We need strategies for business continuation that also addresses how people can stay psychologically resilient. This is particularly important in the nonprofit sector, where dedicated staff are the champions of the continuation of services to their communities. Now is the time your people need you the most.

It is key for Human resources to promote a climate of calm while also engaging leadership to respond with timely, accurate, assertive, clear, and consistent communication from all levels of the organization. In addition, communication needs to be honest, open, and as transparent as possible to maintain credibility. The approach should always come from a place of empathy and understanding of the different impacts situations like these have on people, from the physical to the mental. Staff are our most valuable asset, and we need to look at our mission and our people together.

## THE SIX HUMAN RESOURCE PRACTICES DURING COVID-19

### 1. Create an Emergency Response Team

Ensure that HR is part of an Emergency Response Team. Provide input in the guidelines to be implemented, gather and share staff and client’s questions and concerns; inform the team of new developments in employment laws and benefits; share revised policies; provide strategies to manage remote workers; share risks related to the crisis; and make sure that values and equity are still at the center of decision-making.

### 2. Make Communication Deliberate, Consistent, and Over Communicate if Necessary

Communication and the actions you take should be thoughtful, clear, succinct, accurate, consistent, and as transparent as possible. This way of communication builds trust. Work with leadership and your

internal communication team to build a robust internal updates framework and a communication plan. Communicate how to report possible cases of COVID-19 exposure or diagnoses. It reinforce that there will be no retaliation for disclosing this information and that their confidentiality will be treated with the upmost respect. Share with staff the status of identified cases (keeping confidentiality), how the organization is addressing it, and what the organization's next steps are.

### **3. Ensure Employee Safety**

Keep in constant communication with your employees on their physical and mental health. Staff should hear from leaders often and feel supported. Practice empathy and address concerns in a prompt matter. Safety is basic and essential. Be forthcoming with hygiene and safety practices. Mitigate employee's concerns and anxiety by proactively talking about your organization's sanitary health practices, safety and health equipment that you are able to provide.

### **4. Reconsidering Leaves**

It monitor changes and updates on new employment legislation that impact employee benefits and leave, communicate those with the Emergency Response Team to develop solutions around implementation and communication. Define and modify policies, controls, and practices that address these emergencies. Communicate those changes with transparency through your leadership.

### **5. Work Strategies Implementation**

Social distancing is key for helping slow down the spread of COVID-19. If working remotely is a possibility, HR should work with IT to ensure the smooth transition to a remote work scenario. Activate a Communication Phone Tree, to make sure everyone know the channels of communication in an emergency.

Create and share a quick guide for supervisors and employees with best practices for working remotely. This guide should address efforts to encourage health and well-being, work engagement, boundaries, and the rhythm and pace of remote work. Make sure you set up a live meeting to share these practices.

**By Mr. Harsh Sharma**

(Dr. Akhilesh Das Gupta Institute  
of Technology of Management)

# Impact of COVID-19 on HR Practices

The pandemic like COVID19 has never been observed in decades which has affected the Business and its practices severely. The current situation of COVID19 has impacted the HR practices grievously that as a resultant is impacting the Growth and Workings of the organizations. The lockdown has restricted the Commuting of employees to their offices which encouraged the Personnel to work from home.



HR managers are updating their policies to confront the current requirements of Operating the businesses. The Human resources in an organization are managed in such a way that can optimally increase the business of the organisation and finest resources are put to the best use. The Pandemic has impact on the present as well as the future of the economy. There are various measures which have been taken by the Human resource managers for the continual of the businesses with the nadir influence.

The following practices have been adopted by HR Managers in the organisations in this menacing condition of the country due to COVID19 for the survival of the company, employees and ground level staff.

1) **Compensation Restructuring:-** The compensation which used be paid to the employees for their services in the form of salaries has been reduced. The payment pattern has been shifted to the performance-based payments. Due to the lockdown there is less operations being conducted in the offices and work from home isn't able to compensate the requirements therefore, companies are restructuring the payment criteria to manage the expenses of the company in this tough time.

2) **Online Training and Meetings:-** Instead of on-the-job trainings, various webinars and trainings are being conducted in online mode with the help of various software applications like Hangout meet and Zoom. Platforms like slack are also being used to share files and documents amongst the Employees and managers.



Board of Directors of the companies are also conducting online meetings to discuss the workings of the organisation.

3) **Increments and Promotions:-** The increment in the salaries and Promotions of the employees are kept on hold till the situation improves and the normal workings in the organisation starts. Even the current salaries are being paid after 10-40% reduction to the employees.

4) **Termination:-** There is a less requirement of workers in the company so, Employees are asked to take mandatory unpaid leaves to minimize the expenses of the organisations. Some organisations are also terminating the personnel from their offices to reduce the payment burden of the company.

5) **Hiring of Interns:-** Most of the companies are hiring the graduates and Students as an intern to work for them without any stipend. This is reducing the outflow of payments from the company but getting the work done by the interns.

6) **Appreciating Employees:-** In this tough time employees are feeling very insecure about their jobs and future. To boost the morale and confidence of the Employees organisations are appreciating their employees by posting their work and pictures on social media platforms to give them little more confidence and appreciation as the physical appreciation ceremonies can't be conducted.

7) **Innovative approach towards solving problems:-** HR managers are prescribed to think innovatively and provide solutions regarding the problems of the company. Technology provides the ease of resolving so many problems with adroitness.

8) **Encouraging employees to learn new skills:-** Employees are encouraged to learn new skills which can enhance their career and job opportunities in the coming times. Working from home has various positives as well. It makes the work effective and gives us the chance to learn new things. Some of the Companies are also paying the cost for Upskilling their employees.

COVID19 is a prodigious circumstance which has brought a challenge to the companies as well as the economy of the world. It is the responsibility of each and every citizen of the country to stand together and work towards increasing the GDP of the country. Whenever some unexpected situation comes, it takes time to fight with that but in long term everything eventually gets better. Human resources are to be taken care in the companies to improve the working conditions in the organisation during and post pandemic & employees also have responsibility to stand with the organisation in this time of crisis.

**By Nikita Sharma**  
(PGDM-BA 2019-2021)



Today, the entire humanity is wretched with a dark cloud of **COVID-19**, which is spreading like a forest fire and leaving behind its deadly ash which is impact drastically across the world. Due to this pandemic, the world's economy is experiencing its worst recession that they had ever seen. When we talk about India, the pandemic had shown its different colours according to diversities of the nation. Most of the companies or businesses are permanently shut down or some are still struggling to be footed to come out as a survivor through this **storm of Corona virus**.

**Human Resource (HR) Department** is the backbone of an organization and requires rattling concern for a proper functioning and management of business practices. This pandemic had created such environment, which manipulated the HR leaders to take some strict and effective decisions for the goodwill of the organizations. Not only India, new and customized HR practices are being followed globally to tackle this **“Biological disaster”**.

I have categorised the impact of COVID-19, according to the different HR Management phases. They are as follows:

- a. **Recruitment:** At present, as much of the possible work is to be occurred from home only (**work from home**) and other physical works are to be operated by keeping the concept of ‘**social distancing**’ in mind. Which ultimately reduces the manpower count within an organization. And this directly affects the employment rate which slows down the recruitment processes of an organization.
- b. **Competency Mapping or Training:** Organizations are investing in re-skilling their employees, so that they can be more versatile to handle present or upcoming situations. Employees are working on their competencies that has been mapped by the top-level management. For example, now workers have to sanitize themselves on a regular basis, even some of them have to wear PPE Suits for the entire working day and many other precautionary activities are to be centred in the training phase.
- c. **Compensation:** Many of the companies have restructured their compensation policies as since last 3 months, almost half of the economic activities becomes stagnant and companies were suffering from financial crisis. Companies have now reduced their basic pay and increased their variable pay, which

ultimately tends to make workers put more efforts to make more money. Even allowances, bonuses and benefits are also being restricted to a certain limit, which employees are not enjoying any more.

- d. **Increment and Promotion:** Due to the nation wide economic down turn, organizations have withdrawn their increments and promotions policies for this pandemic period and according to me, this would be a best possible and acceptable solution for any business to tackle the financial crisis.
- e. **Retrenchment and Termination:** Companies that are working on a large scale, retrenching their low skilled workers on a temporary basis, so as to reduce the production cost, while small-scale companies which are running on non-profitable track, didn't left with any other option rather than terminating their employees and ultimately shut down.

#### **RELIANCE INDUSTRIES as an example:**

- The company has started work-from-home policy for its staff members.
- The MD Mukesh Ambani conducts a virtual meeting in almost every third day to go through the stock fluctuations, which is being impacted by this Corona virus outbreak.
- A minimum strength is being maintained at the workplace.
- A number of digital tools have been provided to the staff members, so that many of the business operations would remained continuous.
- The company is providing health safety training to its employees, to prevent them from getting affected.

COVID-19 has brought a revolutionary impact on each and every economy in this world. But I think the virus is not totally aware of this humanity. We will struggle, we will make our own way and that will surely take us to our destination, whether it will take a day, a month or a year.

*“Sometimes rough decisions are to be taken for a smooth outcome”*

**Arpit Kushwaha**  
(PGDM-SCM 2019-2021)



## Impact of COVID-19 on HR Practices

Today, the whole mankind is pitiable with a foreboding shadow of COVID-19, which is spreading like a timberland fire and abandoning its savage debris which is sway radically over the world. Because of this pandemic, the world's economy is encountering its most exceedingly terrible downturn that they had ever observed. At the point when we talk about India, the pandemic had demonstrated its various hues as indicated by assorted varieties of the country.



The vast majority of the organizations or organizations are for all time shut down or some are still attempting to be footed to come out as a survivor through this tempest of Corona infection.

Human Resource (HR) Department is the foundation of an association and requires shaking worry for an appropriate working and the executives of business rehearses. This pandemic had made such condition, which controlled the HR pioneers to take some severe and successful choices for the generosity of the associations. Not just India, new and modified HR rehearses are being followed universally to handle this Biological disaster.

*I have arranged the effect of COVID-19, as indicated by the distinctive HR*

The board stages. They are as per the following:

### **a. Recruitment**

At present, as a great part of the conceivable work is to be happened from home just (telecommute) and other physical works are to be worked by keeping the idea of 'social removing' as a main priority. Which at last lessens the labor check inside an association. What's more, this legitimately influences the business rate which hinders the enrollment procedures of an association.

### **b. Competency Mapping or Training**

Organizations are putting resources into re-skilling their workers, with the goal that they can be increasingly adaptable to deal with present or forthcoming circumstances. Representatives are dealing with their skills that has been mapped by the top-level administration. For instance, presently laborers have to disinfect themselves all the time, even some of them need to wear PPE Suits for the whole working day and numerous other prudent exercises are to be focused in the preparation stage.

**c. Increment and Promotion**

Due to the across the country financial downflow, associations have pulled back their augmentations and advancements approaches for this pandemic period and as indicated by me, this would be a most ideal and adequate answer for any business to handle the money related emergency.

**d. Retrenchment and Termination**

Companies that are chipping away at an enormous scale, saving their low-talented laborers on a transitory premise, in order to lessen the creation cost, while little scope organizations which are running on non-beneficial track, didn't left with some other alternative as opposed to ending their representatives and at last shut down.

**e. Compensation**

Many of the organizations have rebuilt their remuneration approaches as since most recent 3 months, practically 50% of the financial exercises gets stale and organizations were experiencing money related emergency. Organizations have now decreased their fundamental compensation and expanded their variable compensation, which eventually will in general put forth laborers put more attempts to make more cash. Indeed, even stipends, rewards and advantages are additionally being confined to a specific cutoff, which workers are loathing any more.

*Above talked about are the effects of COVID-19 on the significant HR rehearses that are being following right now. There are numerous different ramifications that are to be made because of this organic episode to get back on their standard and ideal track.*



**Love Joshi**  
(MBA Batch 2019-21)

# Impact of COVID-19 on HR Practices

COVID-19 pandemic is an unusual crisis that is testing professional and personal relations around the globe. It is the duty of each member of each organization to put in their extreme and maintain even business relations. With the corona virus pandemic sweeping the globe, HR professionals are working hard to preserve employees and their companies. The corona virus pandemic has derange organizations and compelled human resources managers to think in a different manner about their roles as they adjust to social distancing practices and a new work environment that they may never have expected.



***The critical role HR includes keeping employees safe while working and strategies to help the business make it safely through the storm.***

## **HR practices that helps in smooth working during the pandemic:**

### **1. Ensures Focus On Workers Well being :**

As almost every company concerned about the future of work, focus on the massive disruption of jobs, automation, and workforce demographics. All of this are mandatory but when it comes to HR leaders here there is a need to start with making worker wellbeing a priority in 2020.

As a HR they should safeguard the well being of all employees whether the working from home or work from their respective work places. But there is need to focus on employees who are still reporting in-person.

There should be some policies for safeguard them such as :

- They should screen every individual before they enter the premises.
- HR and senior leaders should continue encouraging employees who have symptoms to remain at home.
- Revise policies to ensure sick employees can stay home without losing pay
- People will react to this pandemic in various ways, companies should maintain calm and steer employees toward feelings of safety.
- If it possible to work from home then it should be prioritized.



### **2. Set the seal on equitable employee policies :**

As an HR they need to create fairness across all the employees of the organization as much as they can. This thing is really matters because if they've got some employees working remotely and some employees still coming into the office they all are devoting their time & doing efforts and they all expect the reward of their effort from the company.

HR should review time to time company policies to ensure that every





employee has equal access to healthcare offerings & other benefits for instance :

They should also make sure that employees who are working from home still have access to their usual sick leave or Paid time off , according to the policies.

### 3. **Develop employee-support solutions among all the employees :**

As we can observe that a lot of companies are coming with different ways to make their employees lives easier. So in this scenario HR leaders can provide support in several ways.

**Some of them are as follows :**

- HR can divide workers into teams who can work alternate work days.
- They can be provided free on-site food and snacks.
- It can be seen in today's situation that some companies are even doing the grocery shopping and dry cleaning for workers.
- Organizations should also permit to take paid sick leave for up to 30 days if necessary to high risk employees including pregnant women, those with weakened immunity, or those older than 55.



### 4. **Recognize employees:**

- Recognition is a very effective tool of motivate & Retain employees.
- Usually Employees are trying to work hard and make an impact of their work.
- The problem starts when everyone is working long hours to trying to get things done. And as a leader we often forget, to thank them and recognize their contributions
- So as a HR can show recognition by using the company's channels of communication to appreciate employees by name for the commitment they've shown working during this crisis, according to the release.



### 5. **Remote Work Strategies :**

Social distancing is the only key for helping the down turn the spread of COVID-19.

So in this scenario working remotely is a way to work or run the company smoothly, therefore HR should work with IT to ensure the smooth transition to a remote work .

**For that HR should ensure that the employees have a number of things:**

- Everyone know the channels of communication in an emergency.
- Everyone should have directions of the work and This guide should includes efforts to encourage health and well-being, work engagement, boundaries, and the rhythm and pace of remote work.



**By Ranjana Negi**  
(PGDM-HR 2019-2021)



# VITAL SPARKS



# First Academic Advisory Board Meeting 4<sup>th</sup> January 2020

The meeting of the Academic Advisory Board of Lloyd Business School took place at Lloyd Business School on January 4, 2020. The meeting commenced with the introductory and welcome note by Dr. B.K. Som Director, Lloyd Business School. Dr. Vandana Arora Sethi, Group Director, Lloyd Group and Mr. Manohar Thairani, President, Lloyd Group welcomed all the board members and expressed gratitude for their esteemed presence in the meeting.



Meeting initiated with the suggestion of Mr. Rajit Sikka to add a student representative in the Advisory Board followed by Mr. Gaurav Arora initiated the intensive and informative discussion on the futuristic domains of management education. Retail Management, Banking Financial Services & Insurance (PSU's can come for hiring), Virtual Banking and Cyber Security.

Ms. Nisha C. D. Kurup emphasized on the relevance of behavioral skills as an industry requirement. Based on the same, the possibility of PGDM (General with dual specialization) shall be explored with certifications in leadership, developing empathy and managing networks. Dr. Babu Lal emphasized on Entrepreneurship. Board opined that it is an emerging area and should be developed as a certification course with MSME and Mr. Khushroo Panthaky suggested that curriculum should be revised by engaging industry people from respective areas for better placement.





# Data Summit 1.0



Lloyd Group of Institutions organized 2-day mega event called “DATA SUMMIT 1.0” on theme Data Protection and Management –Opportunities and Challenges which was an annual international workshop-cum Conference covering research and development in Data Protection & Management (DPM). Artificial Intelligence (AI), mobile and Internet of Things (IoT) are driving data complexity, new forms and sources of data. More and more organizations rely on data analytics when it comes to their growth strategy. Starting from these observations, the aim of Data Summit 1.0 was to discuss and exchange ideas related to data protection & management.



The aim of this summit was to discuss and exchange ideas related to data privacy management. This summit had invited papers from academicians, researchers and practitioners working in privacy, security, trustworthy data systems and related areas to submit their original papers in this workshop.

The Data Summit commenced with the welcome address by Mr. Manohar Thairani (Chairman, Lloyd) and Prof. Dr Vandana Arora Sethi (Group Director, Lloyd). The institute proudly welcomed Dr. Venkat Iyer Barrister, UK/ Ulster University, UK & Editor, The Commonwealth Lawyer as the esteemed Chief

Guest.

Data Summit comprised of workshop on Data Protection and Management and panel discussions on Challenges and Opportunities of Data Management and Threats of Unprotected Data.



# Management Summit



Lloyd Business School successfully organized its “**MANAGEMENT SUMMIT-2020**” wrapping **SUPPLY CHAIN MANAGEMENT (SCM)** and **HUMAN RESOURCE (HR) Conclave 3.0**, themed “**a Panel Discussion on PARADIGMS ON INDUSTRY DYNAMISM**” on 15th of February. The institute welcomed the deemed Chief Guests **Mr. PAWAN TAYLA, India CFO, Publicis Sapient; Corporate Trainer, Art of Living Corporate Programs** and **SISTER DEEPA, Corporate Trainer, Brahma Kumaris**. The event commenced with the welcome address by **Prof. Vandana Arora Sethi (Group Director, Lloyd)**. Dr Vandana introduced the respected dignitaries and presented appreciation to them for marking their presence at the event. She also elaborated on the theme of the event stressing on the importance of matching the industry requirements for better career opportunities for students and apprised the audience about the successes of Lloyd Business School. Dr Vandana concluded remarking, “*We don’t want students in the class, we want them in the industry*” Emphasising how “*Successful institutions are based on integrity, humility and accountability, which is very essential for any organization to flourish.*”

Right after, **Mr. Pawan Tayla** also talks about the “**Levels of Our Existence**” and intrigued discussion on, “**Are we participating in life fully?**”. His central words were “**I belong to you**”, that clearly exclaims how to erase & let go of egoistic characteristics from a person. He says, “**If there is dynamism in self, you can create it anywhere you go. You just need to be aware of whatever is happening around you and should be conscious about it.**” He believes that, “**For understanding Self we need to be in an environment where we belong**” and said that, “**outcome may not be in ones hand but putting ones 100% in everything, sure is.**”

The aim of the summit was to identify challenges rising with the endless possibility of growth in technology and identifying means of accommodating the changes, with the development of an understanding with respect to Strategic Business Management and the reflection upon these distortions and the identification of mitigation



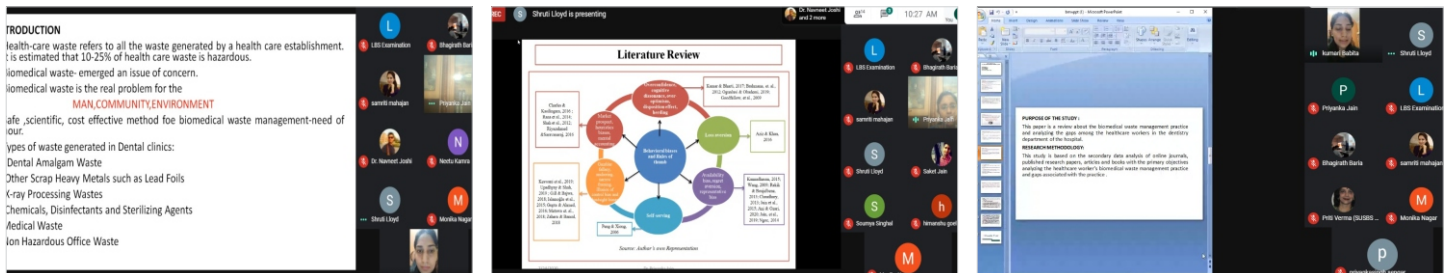


Lloyd Business School successfully organized its “**MANAGEMENT SUMMIT-2020**” wrapping **SUPPLY CHAIN MANAGEMENT (SCM)** and **HUMAN RESOURCE (HR) Conclave 3.0**, themed “**a Panel Discussion on PARADIGMS ON INDUSTRY DYNAMISM**” on 15th of February. The institute welcomed the deemed Chief Guests **Mr. PAWAN TAYLA, India CFO, Publicis Sapient; Corporate Trainer, Art of Living Corporate Programs** and **SISTER DEEPA, Corporate Trainer, Brahma Kumaris**. The event commenced with the welcome address by **Prof. Vandana Arora Sethi (Group Director, Lloyd)**. Dr Vandana introduced the respected dignitaries and presented appreciation to them for marking their presence at the event.



## ICCIM 2020

Lloyd Business School, research committee organized ICCIM 2020 (International Conference on Contemporary Issues in Management). ICCIM -2020 received an overwhelming response from India and abroad. Due to the current pandemic situation the conference had been organized virtually on 20th July, 2020 using the online platform Google Meet. The conference aimed to bring all academicians, research scholars and industry experts on a common platform so that the experiences and knowledge can be exchanged. Dr. Priyanka Jain had been awarded the “**Best Paper Awards**” for paper titled “**Behavioral Finance: The Influence of Behavioral Factors on Investment Decision Making**” in ICCIM -2020 conference which was held on 24th July, 2020. by unanimous decision of conference committee with highest evaluation score.





## HR Conclave 4.0

Lloyd Business School successfully organized an “HR Conclave 4.0” themed “Into the Future: Change Management & Employee Engagement”.

It was a Panel Discussion on “Management of Emotional & Psychological Well-Being of Employees: Experience & Engagement” on 9th of January, 2021. This was for the conclave organized with an aim to bridge the gap between industry and academia. The objective of this conclave was to assess the future course of HR as Covid-19 has pushed employees’ mental wellbeing to the forefront

for employers making it critical for them to assess emotional and psychological well-being of an employee in order to increase their engagement and job satisfaction post Covid-19.

The event received over 500 registrations from 52 academic institutions and 15 corporates. It commenced with a welcome address by Prof. Vandana Arora Sethi (Group Director, Lloyd Group of Institutions). Dr. Vandana welcomed all the delegates and dignitaries. She shared her viewpoints on how important employee engagement is especially in the current era by quoting the case of Starbucks and sharing her own experiences. She believes that human resource is more of humane resource now as it needs more of emotions, empathy, trust and belongingness. Her definition of TEAM i.e. T: TRUST; E: Empowerment; A: Appreciation; M: Motivation received an accepting nod from everyone present on the virtual platform.

The event proceeded towards panel discussion on “Management of Emotional & Psychological Well-Being of Employees: Experience & Engagement”. The panel commenced with panelist Ms. Harpeet Kaur, AVP HR Zee Media, Mr. Viney Kaushik, CHRO-Nuberg Engineering Ltd., Dr. Aparna Sethi, Founder Protouch, Dr. V .Kavitha , Chief Human Resource Officer, Jaypee Hospital Noida, Mr. Vinod Nair, CEO & Founder HumaLitix Solutions Pvt Ltd, Ms. Soni Khanna, Principal Consultant-TC Global.



## Faculty Development Program

Under the guidance of Dr. Vandana Arora Sethi, Group Director, Lloyd Group of Institutions, and Dr. Bhupender Kumar Som, Director, Lloyd Business School organized Faculty Development Program on “Business Case Development” from 8th June to 13th June, 2020 through online mode-You Tube live as well as Zoom session.

Business Case development and writing is an ongoing process and important for any academicians and researchers. Its importance arises from the fact that recent cases not only provide an element of interest among program participants, but also bring to the class the latest situations being faced by decision-makers. The Faculty Development Program on “Business Case Development” at Lloyd Business School, Greater Noida was

designed to inculcate a systematic case study development and analysis in the academic fraternity. Lloyd Business School has always provided an opportunity for its inhouse- faculty and the faculties of different institutions the opportunities for case development analysis.



Six-days Faculty Development Program where various case related subtopics were discussed in detail by the eminent speaker, Dr. Anuja Pandey, Head AIMA India Case Research Centre (ICRC). The

main topics covered under this FDP were the use of case studies in management education, elements of a case Study, constructing a case study, constructing teaching notes, evaluating a case study and feedback and review. The FDP program received an overwhelming response with 40 participants from different colleges.

## SCM Conclave 3.0

February 27th ,2021 celebrated yet another milestone in the history of Lloyd Business School in its promise to deliver quality education through strong industry alliances for management education , by hosting the 'Third SCM Conclave' .

The topic of the session was trending and mind exploring especially with the advent of new oppurtunities through supply chain and logistics in the after Covid catastrophe.

The day rejoiced with some powerful insights from Industry experts who discussed the issues, oppurtunities, growth and challenges in the upcoming year for the Logistics firms.

The session started with enthusiastic and visionary contribution by the Group Director , Lloyd Group , Dr Vandana Sethi. The dynamic insights of the Group Director who discussed the Covid 19 as the new insight for a directional approach to augmented and systematic re-ordering of supply chain through technology for a better penetration of the logistics implementation in Industries especially after the Covid was highly impactful .

The purpose of the discussion was to highlight the relationship between integration and implementation of SCM practices through strategic collaborative business collaboration . This integration covered the issues of communication which could lead to partnerships , alliances and cooperation . Also, the strategic plan through design and methodology that could help to implement SCM between trading partners for a win-win solution. And lastly, the critical factors for the intra-organizational aspects of organizational SCM that lead to holistic view of an integrated management of logistics in an organization.





## Finance Conclave 1.0

Lloyd Business School successfully organized its Finance Conclave 1.0, themed “Artificial Intelligence: Shaping the future of Finance” on May 29th, 2021. The institute welcomed the esteemed panelist Mr. Gaurav Arora, Dr. Meenu Sharma, Dr. Gaurav Aggarwal, Mr. Sunil Aggarwal, Mr. Ankit Singh and Mr. Varinder Kumar Sharma. The event commenced with the welcome address by Dr. Vandana Arora Sethi, Group Director, Lloyd Group of Institutions. In the question and answer session, our esteemed panelist answered the questions of curious students who want to pursue their career in banking and finance and how AI or fintech can prove to be boon in the years to come. In total more than 300 plus participants participated in the event from 150 plus colleges or institutions which includes FMS Delhi, Delhi University etc. A lot of academicians, researchers and industry personnel attended this event to clarify their doubts on the usage of AI or Fintech in Finance.

**FINANCE CONCLAVE | 1.0**  
LBS Ladder Of Success

**THEME** Artificial Intelligence: Shaping The Future of Finance  
**TOPIC** Fintech: Changing the Landscape of Banking Industry after COVID-19

**Welcome Address**

Dr. Vandana Arora Sethi  
Group Director  
Lloyd Group of Institutions

29 May 2021  
10:30 AM - 12:00 PM

**FINANCE CONCLAVE | 1.0**  
LBS Ladder Of Success

**THEME** Artificial Intelligence: Shaping The Future of Finance  
**Panel Discussion:**  
Fintech: Changing the Landscape of Banking Industry after COVID-19

29 May 2021  
10:30 AM - 12:00 PM

## Marketing Conclave 1.0



Lloyd Business School, organised Marketing Conclave-2021 on the Topic: Integrated Marketing from Traditional to Pandemic, Postmodern & New Normal on 08th May 2021. The conclave was organised with an aim of having insights about the strategies made by marketing professionals to tackle the marketing challenges and changes because of savvy customers, media fragmentation, brand proliferation, challenges imposed by pandemic and the fast pace of industry dynamism. The intention was to have intensive discussion on the strategies adopted and tweaked by real players to woo the brands especially during pandemic era.

The session had dynamism of varied speakers from Industry. More than seven panellists from Industry addressed the challenges of post pandemic marketing challenges addressing queries of the attendees and participants.



# 4<sup>th</sup> Lloyd Champions League 2020



“Lloyd Champions League– 2020”, Lloyd's 4th annual inter-college sports fest was held at the Lloyd's campus from 4th to 5th March, 2020. The sports meet was inaugurated on 4th March, 2020 by the District Social welfare Officer of G. B. Nagar, Dr. Shailendra Bahadur Singh while the students took an oath to treat this event as a symbol of sincere & healthy competition. Students from various colleges like, GNIOT, NIET, IMI, IEC, Galgotias, IILM, ITS, G.L.Bajaj, NCPE and Skyline participated in indoors and outdoors sports.

The event took place in the span of 2 days where games such as Volleyball, Cricket, Athletics, Badminton, Carom, Chess and Tug of War. The events were held under the keen supervision of referees belonging to that particular sport. The event started off with a brief explanation of the rules by referees. The much anticipated Cricket while the various events lined up for the day progressed.







Winners of the 100 meter race amongst girls were 1st Sonam Gautam from Lloyd, 2nd Rashmi Mishra Lloyd Law College and 3rd Pratibha Vyas from Lloyd Law College while Akash Yadav from IEC bagged 1st position amongst boys, 2nd Lakshay Chaudhary and 3rd Hari Tiwari from Lloyd. In 200 meter race, 1st Sonam Gautam from Lloyd, 2nd Rashmi Mishra and 3rd Pratibha Vyas from Lloyd Law College amongst girls. The 200 meter race winners amongst boys were, Akash Yadav from IEC bagged 1st position amongst boys, 2nd Lakshay Chaudhary and 3rd Bhupender from Lloyd.



In Chess, Rachna from Lloyd bagged the first position while Shalini from GL Bajaj was the runner up amongst girls. Aditya from ITS Greater Noida bagged the first position in Chess amongst boys while Murari Kumar Jha from GNIOT was the runner up. In Carom-duals, 1st Shruti & Mansi from Lloyd and Priyanka & Vanshika from Lloyd were the runner-ups. Amongst boys, Jehan Zaib & Sharjeel Shahroz Lloyd bagged the first position in Carom while Abu Sayeed & Abdul Hai from NIET Greater Noida were the runner-ups.

In Badminton 1st Sonali from IEC, 2nd Priyanka and 3rd Shweta from Lloyd.

In Tug of War- Lloyd B.ED was the winner while NIET Gr. Noida was the winner amongst boys.

The Star attractions of the event, Cricket and Volleyball were bagged by IEC Greater Noida and Galgotias College Greater Noida, respectively.

# LBS Ranked 2nd Best Business School



Ranking 2021



The Times of India is an over 180 years old English- daily newspaper and digital news media group. The Times B School is a survey conducted by the Times of India, a Bennett Coleman Company.

It is our great privilege an outstanding achievement received by Lloyd Business School in the Times- B School survey. This milestone would never ever have been possible without the Vision of President Sir, the untiring Efforts and Initiatives of Group Director Ma'am, the hard work of Director Som, illustrious Faculties and of course our brilliant students.

Proud to announce that LBS has been ranked the 2nd Best Business School in Greater Noida, 12th Best Business School in North India, All India ranked 30th Best Business School in India and ranked the 21st Best Business School in the top 75 Business Schools in India.

President Mr. Manohar Thairani, while expressing pride at this outstanding recognition, encouraged students and academicians to strive harder towards a higher ranking for the coming years.

Group Director, Dr. Vandana Arora Sethi while celebrating this achievement said that “there are 5 C's that every student must work on: Competence, Courage & Confidence, Consistency, Communication and Compass (a Direction) in order to succeed”







**CLUB  
BUZZ**



“Finquiz-2019” an inter-college financial quiz event organized by the finance club- The Money Lovers of Lloyd Business School on 19th December 2019. Ample students participated in the quiz event where they thrived by illustrating their knowledge and hold over the theme of the event i.e. Finance and security market. Event is comprised of 3 rounds i.e. One word answer, Logo identification and abbreviation round. Students as well as audience including faculties took keen interest in answering the same and got complementary prizes in between the quiz event.



## Webinar on National Education Policy (NEP - 2020)

Lloyd Business School under the guidance of AICTE has organized a webinar on, National Education Policy - 2020 (NEP - 2020) on April 17, 2021, through ZOOM Platform. The webinar was delivered through three invited talks of Dr. Vikas Gupta, Registrar, Delhi University, Dr. Anil Kumar, AICTE, and Dr. J. K. Goyal, Former Professor, Delhi University. The event is attended by academicians across India. During the event NEP - 2020 has been discussed extensively. Mr. Vikas Gupta provided specific inputs of NEP - 2020 for Higher Education Institutes (HEI's), while Dr. Anil Kumar discussed the implementation of NEP - 2020 along with its benefits. Dr. J. K. Goyal critically analyzed the policy and put his crucial point of view. He identified and discussed the areas of improvement in NEP - 2020.

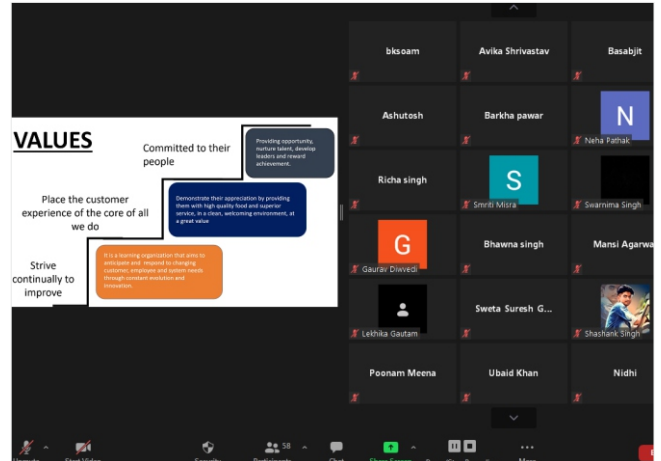
The webinar was delivered through three invited talks of Dr. Vikas Gupta, Registrar, Delhi University, Dr. Anil Kumar, AICTE, and Dr. J. K. Goyal, Former Professor, Delhi University.

## HR-Club People Connect Presented-A Case Study Competition

HR Club –People Connect had organized a Case Study Competition on 22nd December, 2020. It was conducted under the guidance of Dr. Vandana Arora Sethi, Group Director, Lloyd Group of Institutions, & Dr BK Som Director, Lloyd Business School.

Teams strived to develop the best solutions to a given case study. The Event started at 10 AM on Zoom platform providing each team to present for 10-15 minutes with the queries of Honorable judge Mr. Akhilesh Agarwal, HR Operations Big Basket and till the closing hours around 3 PM. However students from MBA and PGDM actively participated in this event with zeal and passion.

This event had received overwhelming response with about 17 teams participating as a name of The Lloyd Voice, Rapid Hires, Enigma, Star Catchers, The Brain Cell etc. This event helped the students to build up confidence in them while analyzing these real life cases.



## Vasant Utsav by Cultural Club-Akruti



The Aakruti Club of Lloyd Business School celebrated **VASANT UTSAV** - A festival that marks the preparation for the arrival of spring Ekutsav, ektyohaar jab gyan or kala kidevi mata Saraswati ki aradhna kari jati hai with full devotion at Lloyd Campuson 16th February with full enthusiasm and devotion.

The purpose of the Utsav was to enlighten the students about Vasant i.e. The Arrival of spring and also to celebrate the auspicious occasion of Saraswati Puja. The Utsav was a success in the presence of Dr. Vandana Arora (Group Director, Lloyd Group of Institution), Dr. Bhupendra Kumar Som (Director, Lloyd) and Dr. AlkaJyoti (Head of the Department), Dr. Poorvi (Head of Education Department),

The Utsav was an amalgamation of various events. From the lighting of the lamp by the dignitaries, to Saraswati Vandana, Bhajans, Dance Performance and Rangoli making Competition were parts of the event.

The top 3 winners of the Rangoli competition were felicitated by a token of appreciation and mementos by Hon. Group Director Dr. Vandana Arora Sethi and other dignitaries, followed by felicitation of Club Leader – Dr AlkaJyoti and Faculty Head- Mr. Shubham Aggarwal. The students enjoyed the day and had also dwelt in the ocean of spirituality through the hawan ceremony at the end.





## Market with Memes by Marketing Club Topliners



We, at Lloyd, strongly believe that creativity has no boundaries. Keeping in mind the ever-changing Marketing environment, we spotted the crucial role of Social Media and Memes where brands can acquire, engage, and expand their horizons in the field of creative advertising.

On 22nd March, 2021, the Marketing Club – Topliners successfully organized “Market with Memes” competition for all

graduate and post graduate students of the institute under the guidance of faculty in charge Dr. Kriti Gulati.

We, at Lloyd, strongly believe that creativity has no boundaries. Keeping in mind the ever-changing Marketing environment, we spotted the crucial role of Social Media and Memes where brands can acquire, engage, and expand their horizons in the field of creative advertising. “Market with Memes” aimed to transform the traditional style of selling an idea into a trendsetter approach. Hence, the competition encouraged students from all fields to participate and shine individually.

#lloydbusinessschool  
#marketwithmemes #topliners  
#collegeclub

when I open a packet  
of HitBits biscuits  
My Friends:



## Symposium on India's Freedom Struggle



Lloyd Group of Institutions celebrated 75 years of India's Independence - “Azadi Ka Amrut Mahotsav” on 12th March, 2021 in accordance with AICTE.

The event set a platform to recall and pay tribute to the hardships and struggles faced by our great freedom fighters. In the light of the

above, Lloyd organised expert talks of Dr. Bhupender Kumar Som, Director, Lloyd Business School; Dr. Purabi Chakarbarti, Principal, Lloyd School of Education; Prof. Kanchan Kohli, Director, Research, LIMT(Pharm.). All experts shared their pious opinions about the hard earned freedom of the nation. They opined that the freedom that we cherish today is the outcome of undaunted acts of our great freedom fighters. The talks emphasised upon heroism and valiant sacrifices by Shaheed Bhagat Singh, Sardar Vallabhai Patel, Subhash Chandra Bose and many more. The discussion also held around the essence of non-violence movement started by the father of the nation, Mahatma Gandhi.



## Industrial Motivational Campaign For Youth by MSME

A Two days “Industrial motivational Campaign for Youth” was organized in collaboration with MSME-development Institute, Government of India at Lloyd Campus between 9th and 10th March 2021 which focused on the purpose, roles and benefits that MSME has provided to the business owners and to the enterprises. MSME is a sector that plays a crucial role in providing large Employment and Entrepreneurial opportunities at comparatively lower capital cost than large industries.

The program commenced with the welcome address by Dr. Vandana Arora Sethi (Group Director), the Inaugural address was given by the Chief Guest of the day Dr. R.K.Bharti (Joint Director, MSME-DI, New Delhi) followed by the address to the audience by Special Guest Sh. Vijay Prakash (General Manager, NSIC, New Delhi) and Er. B.P. Singh (Asst. Director, MSME).

In lieu of the same a two days technical session was organized with the keynote speakers Ms. Garima Singh (Psychologist), Mr. Upendra Sharma (Manager, NSIC Noida), and Er. B.P. Singh (Asst. Director, MSME) who spoke about the characteristics an entrepreneur withholds and the roles of NSIC accompanied by MSME.



## Entrepreneurial Quotient by E- Cell



A high entrepreneurial quotient means lots of minds probing the deepest questions about what will sell and what won't, how to connect with customers and how to secure investment. ... All this entrepreneurial horsepower meant a stream of innovations, some of which found a foothold, most of which did not.

The Entrepreneurship Club of Lloyd Business School organised an inter-college online quiz competition based on the concepts of business and entrepreneurship for all the students to showcase their wit and test their knowledge.

The event focussed that entrepreneurs often bring an exceptionally diverse skill set. They've done customer service, marketing and sales, in between running the accounting team, handling hiring and possibly even mopping the floors. They may not be subject matter experts, but they're proficient in most every aspect of operating a business and appreciate how all the pieces fit together. Because of this, entrepreneurs can be slotted into diverse roles and handle new and unexpected ones as the need arises.



## CSR Club-Smartian "One Cloth One Soul"

When you do things for others, something good happens for you too. As responsible citizens of our country, it's our Endeavour to be a helping hand for our society, Regardless of the method taken, helping others is beneficial to not just those on the receiving end, but the ones doing the helping as well.

In this context we are proud to announce our upcoming event SAMARTHAN - Cloth Donation Drive with the tag of "One Cloth One Soul" in association with Child Association India (CAI) under the strategic guidance of Dr. Vandana Arora Sethi, Group Director Lloyd Group of Institutions from 18th to 22nd December 2020 working towards collecting clothes, old (in wearable condition) and new as per convenience for those less fortunate.

The event revolves around the theme on the old saying "Someone's trash can be someone else's Treasure". There are so many strata of people who make up the whole population of a nation. But they are different from each other. Some are affluent and some are mere stragglers of survival. There are masses that don't even have excess to basic day-to-day requirements. There are also people who have so much in excess, that the amounts if distributed would solve many problems plaguing most areas around the world.



## Gray Matter Club WHAT'S YOUR APP 2.0: Promoting Idea into next League!



Event was all about the need to build on an application/business idea that could be implemented through technology like Swiggy/Ola etc.

Event mainly focused on the individual's thinking about the existing application/business idea and what they feel should be using artificial intelligence and internet of things.

Every participant contributed very effectively and had unique changes to display in the field of agriculture, vehicle

care, digital marketing, garden care and many more sectors & industry.

*Here is a list of Winners and participants and their suggestive app:*

**Winner:** Somansh Srivastava and Shubham Yadhuvanshi (PGDM Batch 2020-22) ('What's Your App 2.0: Agriculture App')

**First Runner-up:** Nidhi Lor and Vdit Tyagi (MBA Batch 2020-22)

('What's Your App 2.0: EEE App')

**Second Runner-up:** Oman Khan & Qainat Jahan (PGDM Batch 2020-22) & Shubh Sareen and Stuti Gupta (MBA Batch 2020-22)

('What's Your App 2.0: Garden Care Solutions App & Vehicle Care App')



## PGDM (XI Batch) Orientation & Induction Programme

Lloyd Business School, Greater Noida proudly announces Orientation and Induction program for PGDM (XI batch) themed “**Global Leadership Series 1.0 – Creating Future Managers**”. Lloyd Business School is a futuristic modern age B-School offering management education with acute industry amalgamation. The five days orientation & Induction program is a thoughtfully designed talk series aimed to enlighten your pathway of management education. The esteemed Speakers for this Program are Mr. Harinder Chhabra, IIM-Ahemdabad, Director, The Infinity School, Mr. Chetan Sethi, Vice President Tech Mahindra, Mr. Gaurav Arora, Vice President Kotak Mahindra Bank, Ms. Rashmi Agarwal, Corporate Trainer & Motivational Speaker, Mr. Vinod Nair, CEO & Founder Humalitix Solutions Pvt Ltd, Mr. Sumit Chaudhari, C&MD, Third Millennium Business Resource Associates Private Limited, Mr. R.N Pandey, Business Head, Gopaljee Dairy Foods Pvt Ltd, Ms. Reeba Kapoor, Motivation Speaker, Mr. Nitin Sethi, Senior Advisor & Ms. Manu Rawat, Senior Manager, Deloitte.

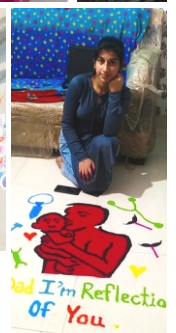


## Cultural Club-Akruti Presents Diwali Celebration



Lloyd Business School Cultural Club The Akruti Celebrated virtual Diwali celebration from 11th November-12th November, 2020. The Program where students experienced fun while experiencing the beauty of our Indian tradition. The main attraction of this event is Rangoli making competition, Diya decoration competition. With the auspicious occasion of Diwali comes a bunch full of happiness, prosperity and hope.

This cheerful marks the beginning of moments. Lloyd Business School Akruti: The Cultural Club organized unique virtual Diwali celebration for students from 11 to 12 on, Bake Your Cake and ethnic dress competition where students participated with great enthusiasm and presented their cultural symbol.



## The Entrepreneurship & Business Analytics Club- Design Thinking Workshop 1.0



The Entrepreneurship Club in collaboration with the Business Analytics Club organized a workshop on Design Thinking Workshop 1.0: A new approach to creative thinking for PGDM Batch 2020-22.

It was an interactive three hour session covering the need of creative thinking in Management



Thinking. The session had insights explored through sharing examples of Cadbury Ad in order to remember the everlasting memories of our childhood and the song Kuch Khaas Hai Zindagi Mein. Yet another motivational example with respect to mentality of the Eagle that can help and actually change our daily living if we apply it in our real life. "Don't be a parrot in life, a parrot talks way too much but can't fly high but an eagle is silent and has the will power to touch the sky."

The session impressed upon students the need for Lateral Thinking. An eye opener, for example Sudha Murthy the Chairperson of the Infosys Foundation, was discussed as a change leader in social development.

## Case Study Analysis by Lloyd Case Centre

Lloyd's Case Centre focusses on student's welfare and community development, as an initiative a Case Analysis workshop at Sapphire International School was organised. The session was delivered by Prof. Shubham Aggarwal, (Assistant Professor\_Management) where he focussed on the fact of how to approach a case, Time management, methods to analyse a case by having on the spot hands on experience through real life case lets.

A case study analysis is a typical assignment in business management courses. The task aims to show students how to analyze a situation, determine what problems exist, and develop the best possible strategy to achieve the desired outcome.

**Lloyd Business School**  
Ladder Of Success

**Workshop-2021**  
on  
**Case Study Analysis**

Saturday, 23<sup>rd</sup> Jan. 2021  
04 - 05 PM  
Platform **zoom**

Resource Person  
**Mr. Shubham Aggarwal**  
Assistant Professor, LBS



# Management Development Programme

The responsibility of an Academic Institute is to impart learning and education beyond the demographic boundaries of Mankind. Lloyd Business School believes that not only the students but the practitioners also get benefits of intellectual capital of Lloyd Business School. Keeping this view at the core; Management Development Programs are designed in such a way that they add value to the participants.

The pedagogy employed involves a variety of teaching methods: case studies, simulations, role plays, closed group analyses, and applied learning projects, interspersed with lecture sessions on theory and practice. The sessions are essentially interactive, and participants are encouraged to question assumptions, identify opportunities, solve complex problems, develop operational performance, boost productivity, and in the process, build sustainable competitive advantage. The knowledge and insights gained as a result of such sessions have immediate applications for high-priority management challenges. As a result, participants as well as the sponsoring organization receive a rapid—and lasting—return on investment.

**"Design Thinking and Its Application"**

Mr. Shubham Agarwal  
Assistant Professor  
Lloyd Business School

May  
Saturday  
08 2021

**"Data Science and Applications in Business Transformation: A Practical Guide"**

Ms. Neetu Bali Kamra  
Assistant Professor  
Lloyd Business School

February  
Saturday  
13 2021

## Webinar Series | E-Learning Initiative

**May - June 2020**  
Platform: **Google Meet**

**Webinar Series 2020**  
An E-Learning Initiative of  
Lloyd Business School

**LLOYD BUSINESS SCHOOL**  
Ladder Of Success

<p><b>Skills or Marks: Important for Career</b> Thursday, May 21<sup>st</sup>, 2020 Resource Persons: Ms. Soumya Singhal Ms. Kajal Chaudhan Assistant Professor, LBS Assistant Professor, LBS</p>	<p><b>Human Values and Professional Ethics</b> Saturday, May 22<sup>nd</sup>, 2020 Resource Person: Dr. Shruti Traymbak Associate Professor, Lloyd Business School</p>	<p><b>Impact of Demonitisation on Indian Banking System</b> Tuesday, May 26<sup>th</sup>, 2020 Resource Persons: Mr. Faisal Noman Dr. Prashant Raj Singh Assistant Professor, LBS Assistant Professor, LBS</p>	<p><b>Future Prospects in Marketing</b> Thursday, May 28<sup>th</sup>, 2020 Resource Person: Dr. Vandana Pareek Associate Professor, Lloyd Business School</p>	<p><b>Managing Stress during Lockdown</b> Saturday, May 30<sup>th</sup>, 2020 Resource Persons: Mr. Vivek Verma Dr. Kriti Gulati Assistant Professor, LBS Assistant Professor, LBS</p>
<p><b>Relationship of Individuals Personality with Job Performance of Employees</b> Thursday, June 04<sup>th</sup>, 2020 Resource Persons: Ms. Meghna Mr. Shubham Aggarwal Assistant Professor, LBS Assistant Professor, LBS</p>	<p><b>IoT (Internet of Things)</b> Saturday, June 06<sup>th</sup>, 2020 Resource Person: Mr. Ravin Kumar Assistant Professor, Lloyd Business School</p>	<p><b>Vlookup</b> Tuesday, June 09<sup>th</sup>, 2020 Resource Person: Mr. Anoop Sharma Assistant Professor, Lloyd Business School</p>	<p><b>COVID-19 COMEBACK: The Business Continuity Plan in Banking and Automobile Sector</b> Thursday, June 11<sup>th</sup>, 2020 Resource Persons: Ms. Roba Issar Ms. Neetu Kamra Assistant Professor, LBS Assistant Professor, LBS</p>	<p><b>Registration link</b> <a href="https://forms.gle/gewu5mkTH4145kSD9">https://forms.gle/gewu5mkTH4145kSD9</a></p> <p>In case of any concerns Contact - <b>Mr. Shubham Aggarwal</b> Faculty Coordinator shubham.aggarwal@lloydcollege.in Mob: 9860177444</p>

We're in the midst of a significant transformation regarding the way we produce products thanks to the digitization of manufacturing. This transition is so compelling that it is being called Industry 4.0 to represent the fourth revolution that has occurred in manufacturing. This transition will definitely require visionary leaders across the country who think ahead

of the times. With this thought and keeping our vision at front Lloyd Business School is conducting online sessions called 'Webinar Series 2020' which aims to bring the thoughts and expertise of Leaders of Higher Education together on a platform, wherein we would want to discuss the future of various dimensions and sectors.



# MEGA EVENTS

**"Women Achievers Mahila Shakti Awards"  
on the occasion of International  
Women's Day 2021**



**Theme: "Women in Leadership:  
Achieving an Equal Future in a COVID-19 World"**

On the occasion of the International Women's Day, Lloyd Group of Institutions celebrated International Women's Day, on Monday 8th March 2021 at the Lloyd Campus.

The event centered on the theme “**Women in Leadership: Achieving an Equal Future in a COVID-19 World**”. This theme celebrated the tremendous efforts of women around the world in shaping a balanced, diverse and fair world. Lloyd Group presented “**Women Achievers Mahila Shakti Awards 2021**” to salute the women leaders of our times. The awards were given to women in the categories of Education, Research & Development, Social Welfare, Culture, Healthcare and some other Special Categories for their tremendous accomplishments and

contributions to society. Honorable Chief Guest Adv. Nupur Sharma, National Spokesperson BJP and Advocate, Supreme Court of India was present as the Chief Guest at the event to felicitate the awardees and panelists.

On this auspicious occasion, two wonderful panel discussions were held on the topics: “Has the Pandemic Reinforced The Glass Ceiling” and “Gender Equality: What it means to You?” The esteemed panelists came from diverse professional, academic and personal backgrounds and areas of expertise and complemented each other perfectly to produce a stimulating, dynamic and thought provoking conversation. Two highly accomplished female students were also given awards.



ProTouch and Social Activist, **Ms. Vaishali Joshi Mehta:** Founder, Sunshine Society, **Ms. Neetu Panesar:** Homemaker, **Ms. Sabina Vaisoha:** Consultant, TV18, **Ms. Rekha Aggarwal:** Principal, Sri Sathya Sai Vidya Vihar School and **Dr. Kaynnat Kazi:** Blog Writer, Solo Female Traveller, Photographer and Prof. Dr Shweta Anand, Dean Academics GBU and some other prominent personalities. The event was beautifully conceptualized and executed under the mentorship and guidance of the President of the Lloyd Group of Institutions, **Mr. Manohar Thairani** and The Group Director, **Dr. Vandana Arora Sethi** who are both firm advocates of woman empowerment and also launched a Female Student Scholarship post the event.



The esteemed awardees were **Ms. Ishi Khosla,** Clinical Nutritionist, Author, Entrepreneur, Researcher & Welfare Worker, Founder Whole Foods, **Ms. Mala Sekhri:** Co-Founder Musiconcepts, Lifestyle Media Guru, **Dr. Aparna Sethi:** Founder



# Niyukti Job Fest 2021

Lloyd presents Niyukti 2021 The Job Fest Season 5 has continued its legacy of the last four seasons. Niyukti 2021 has been the 5th Annual Job Fest organised successfully by Lloyd Group of Institutions. Niyukti 2021 has offered a highest etc of 17 LPA. Navneet from Lloyd Business School bagged international placements with Square Yards. There were more than 55 Companies registered for conducting the process for Niyukti 2021. More than 1800 aspirants from 200+ colleges registered for the Job Fest. Niyukti 2021 has been conducted on Online Mode over the Zoom. The Companies offered Opportunities to Management & Pharmacy Aspirants. Aspirants as well as the recruiters have admired the efforts taken by Lloyd. "In spite of the rise in pandemic, Lloyd has taken an initiative which is worth appreciating.

Dr. Vandana Arora Sethi, Group Director, Lloyd Group of Institutions said "Lloyd is pioneer in creating a bridge between Aspirants & their career and Employer and their prospective employees. Therefore, students from different colleges from north India hope for high hope from Niyukti. We are happy that we could live up to their expectations."



## THE LEGACY

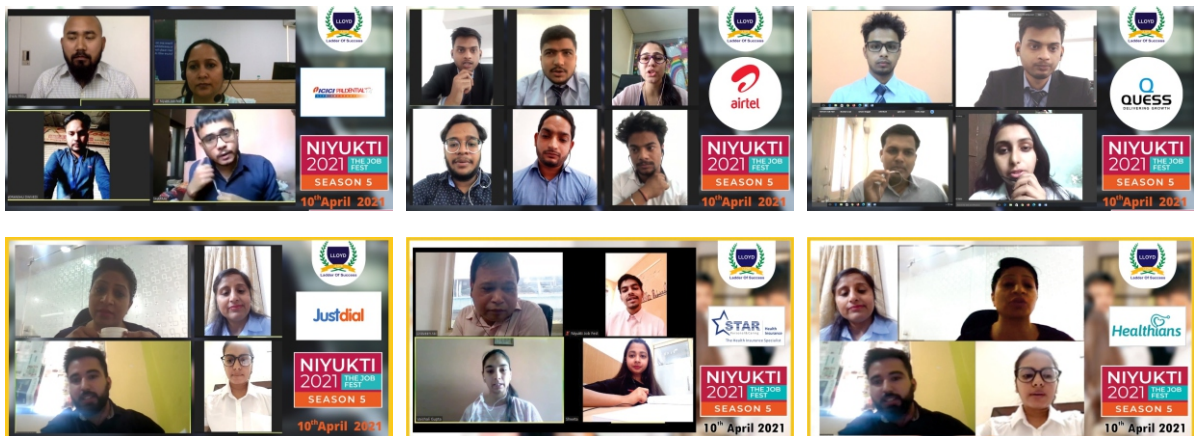
04 Seasons  
1000+ Offers  
250+ Recruiters  
5000+ Participants



**जागरण सिटी ग्रेटर नोएडा**  
लायड में आनलाइन जाव फेयर  
जागर, ग्रेटर नोएडा: कोरोना संक्रमण के बढ़ते खतरे के मद्देनजर नालेज पार्क स्थित लायड कालेज में आनलाइन जाव फेयर आयोजित हुआ। इसमें 90 से अधिक कालेजों के दो हजार से अधिक छात्रों ने पंजीकरण कराया। करीब 50 से अधिक नामी कंपनियों ने अपनी उपस्थिति दर्ज कराई। आयोजन लायड समूह के अध्यक्ष मनोहर विरानी व निबंधिका खैर, रंदिना अरोड़ा सेठी के नेतृत्व में हुआ।

**NIYUKTI - 2021 was conducted online on 10th April 2021 due to Covid-19 guidelines.**

50+ Recruiters      200+ Final Selection      2000+ Registered Candidates





# LBS on Online Platform during COVID Pandemic

**Expert Talk**  
on  
"New Paradigms in Recruitment in The New Normal"



Distinguished Speaker:  
**DR. G. P. RAO**  
Founder, Good People Relations

Date: Saturday, 17<sup>th</sup> April 2021  
Time: 11:00 AM onwards  
Platform: Zoom

Open for: MBA Students

Lloyd Institute of Management and Technology

Online Guest Lecture on  
"Industry - Academia Gap & What is Industry Expectations"



by  
**Mr. Avinash Mishra**  
( HR Honda R&D )

for Students of  
**PGDM & MBA**  
on  
**Wednesday, April 1<sup>st</sup> 2020**

on Google Hangouts

ONLINE SESSION  
on  
Formulation of Strategic Actions:  
Strategic Acquisitions And Restructuring



Resource Person:  
**Mr. Pankaj Chopra**  
Former Managing Director and Board Member  
of Arvos Energy India Private Limited,  
a group company of ARVOS

Date: Saturday, 25<sup>th</sup> April, 2020  
Time: 13:00 p.m onwards  
for PGDM- BA/SCM/HRM (Batch 2019-21),  
PGDM- BA (2018-20) & MBA-IV Semester

**LLOYD BUSINESS SCHOOL**  
Topic: **Online Session on Role of New-age Marketing**



Resource Person:  
**Mr. Vikul Goyal**  
Sales & Marketing Professional

PGDM & MBA  
Saturday, 2<sup>nd</sup> May 2020  
1:30 PM onwards  
Platform: Meet

Management perspectives  
for groundwater resources  
in India



Resource Person:  
**Mr. Sudhindra Mohan Sharma**  
Advisor, Water Resource Management

Audience:  
• Management Aspirants  
• Industry Practitioners  
• Research Scholar  
• Academicians

Register Here

Friday, May 15<sup>th</sup>, 2020  
11:30 a.m - 12:30 p.m  
Platform: Google Meet

Online Guest Lecture  
on  
"Entrepreneurship"  
for  
PGDM Batch 2019-21



**Mr. Surya Kant**  
Consultant, Ministry of Skill Development  
& Entrepreneurship, Govt. of India

Schedule of the Session:  
Saturday, August 8<sup>th</sup>, 2020 1:00 pm onwards

Platform: Google meet

**LLOYD BUSINESS SCHOOL**  
ONLINE GUEST LECTURE  
on  
"Role and Relevance of Branding"



Resource Person  
**Ms. Vibha Singh**  
Head of Marketing,  
Innovatiview

Friday, August 28<sup>th</sup>, 2020 9:30 am onwards meet

Expert Talk  
on  
"Learning and Development in Honda"



Resource Person:  
**Mr. Avinash Mishra**  
HR Honda R&D

Date: Saturday, 28<sup>th</sup>, November 2020  
Time: 11:00 am onwards  
Platform: Zoom

ONLINE GUEST LECTURE  
on  
"Importance of Insurance in Indian Business Environment"

MAY 12 Tuesday 02 PM onwards

Platform: Google Meet

**MBA & BBA students**



Resource Person:  
**Mr. Ranjan Banerjee**  
Senior Vice President and Business Head  
Alliance Insurance Brokers Pvt. Ltd.

Online Guest Lecture  
on  
Role of Web Analytics in Current Scenario  
by  
**Mr. Udit Gupta**  
(Web Analyst, DWAO)


April 11<sup>th</sup>, 2020 (Saturday) 12:00 pm to 1:30 pm

Online Guest Lecture  
on  
"DECODE MARKETING STRATEGIES"



by  
**DR. ASHOK DEEPAN**  
for students of  
PGDM & MBA  
on  
Friday, April 3<sup>rd</sup>, 2020  
on  
Google Hangouts

Expert Talk  
on  
"Combating Cyber Security Threats in 2021 & Beyond"



Distinguished Speaker:  
**MR. ADITYA ARORA**  
Security Engineer  
Siemens

Date: Saturday, 10<sup>th</sup> July 2021  
Time: 1:00 pm onwards  
Platform: ZOOM

# PROUD LLOYDIANS

## GLOBAL IBM CERTIFIED ACHIEVERS OF MASTERY EXCELLENCE CERTIFICATION 2021

Lloyd Business School which runs a PGDM-Business Analytics Program , which is a two year full time program in Analytics and Data Science , conducted in collaboration with knowledge partners IBM , the much reputed and coveted Global Master certification Examination in Business Intelligence for the PGDM-Business Analytics students 2019-21 on 13th July 2021.The IBM Professional Certification Program offers students the ability to earn credentials to demonstrate their expertise. It is designed to validate their skills and capability to perform role-related tasks and activities at a specified level of competence. The exam was proctored under the surveillance of IBM professionals.



Well versed in Power BI,SQL, Python & R



**Sanyog Vaidya**



**Ayush Aggarwal**



**Manisha Sarma**



**Arunima Goel**



**Nikita Sharma**



**Rahul Singh**





**Jaipal Singh Bhandari**



**Arunjay Singh**



**Chirag Garg**



**Harshmani Tripathi**



**Himanshu Srivastava**



**Kothapalli Surya Teja**



**Mohd. Shanhawaz Ghani**



**Nikhi Singh**



**Pranjul Gupta**



**Rahul Boorji**



**Rimi Barman**



## Lloyd's Annual Fest

# CATALYST 2020

Lloyd College proudly announces its first flagship literary and cultural annual fest which was held from 27th February 2020 to 1st March 2020 “, Catalyst 2020”, ‘a four days event’ filled with passion, courage, power, enthusiasm and high loaded energy. Catalyst presents 12` cultural events, 10 academic events and 5 celebrity events which were a beautiful exemplification of solidarity in diversity. Catalyst provides the youth the platform where one can interact with people having different opinion and outlook towards social happenings.

Mr Manohar Thairani (President of Lloyd Group of Institutes) along with Prof. Vandana Arora Sethi (Group Director, Lloyd) welcomed and conducted the inauguration ceremony by Sushri Debasree Chaudhri (Minister of State for Women and Child Development, Government of India) and Mr. Gopal Krishna Agarwal (BJP National spokesperson) on 27th of February, 2020. The Union Minister of State for Women and Child Development Welfare appreciated the program at the inauguration of the annual festival. Mr. Gopal Krishna Agarwal, the speaker who came with them, told that “the budget has been presented this time by the Central Government. This will go a long way in ending poverty. At the same time, inflation will be reduced and at the same time a large number of jobs will increase.”

A number of successive events had been covered a strength of more than 1000 of viewers,. Humour Knot, A Comedy Eve by Vijay Yadav, Harsh Gujral, Sonali Thakker, performane of Madari Band. The main attraction





was Musical Night by Dr Kumar Vishwas who rule the young hearts and also inspire youngsters to move forward in life. For about 90 minutes at Lloyd college's Catalyst 2020, Kumar Vishwas tied the poem through his poems. On this occasion, Kumar Vishwas also lashed out at the Indian political system. The day was closed by the Poetry Competition, where Students expressed their thoughts accompanied by beautiful words.

3rd Day ( 29th Feb, 2020) mark its beginning with a Talk show "Let's Talk- A Panel Discussion on " What Young India Wants? with eminent Entertainers from Bollywood Mr. Paritosh Sand, Mr. Akhilendra Mishra and Mr. Kamlesh Mishra under the umbrella of Catalyst'2020, the day does not ends here we have enthralling sessions like Sufi Night by Nizami Brothers. A beautiful translation of poetry into music which takes up to mystical journey of Sufism. The softness of the voice, the magic of the talent of transforming existing tracks in their own unique style, Nizami Bandhu Qawwal are an Indian musical group composed of Ustad Chand Nizami, Shadab Faridi and Sohrab Faridi Nizami and are also known as the Nizami Brothers. They performed Qawaali written by the poet Amir Khusro in honour of Nizamuddin Auliya.

The last day, the Fashion Show, EDM Night - Dance to the tunes of Olly Esse and Johnnie Ernest as they make you sway to their tunes where these two artists would make sure they make you sway to their foot tapping music. "Ekko heel de naal main katterya ae ek saal ve Mainu kadey ta lai jeya kar tu shopping mall ve", Gear up to dance and sway to the tunes of Jass Manak, mesmerised with his voice.

The four-day event comprising of different celebrities, youtubers and eminent personalities. Not only Greater Noida Delhi/ NCR, over 1500 participants across the country (from Tamil Nadu to Kashmir) have also participated in the event.





# LLOYD BUSINESS SCHOOL

## IN NEWS

### शतरंज में आदित्य व कैरम में श्रुति विजेता



शेनो के लॉयड कालेज में खेल प्रतियोगिता की विजेता प्रतिभागी ● री कालोन

**जागरण संवाददाता, ग्रेटर नोएडा:** नॉलेज पार्क स्थित लॉयड कॉलेज में लॉयड वैरियस लीग-2020 का आयोजन किया गया। कार्यक्रम में विभिन्न खेल प्रतियोगिताओं का आयोजन हुआ। खेलों में दिल्ली-एनसीआर के विभिन्न कॉलेज व विश्वविद्यालय के छात्रों ने हिस्सा लिया। खेलों में टीमों के बीच कौटो का मुकाबला देखने को मिला। कार्यक्रम के मुख्य अतिथि मैरावन रनर राजीव सिंह रहे। दो दिवसीय खेल प्रतियोगिता में ग्लगोटिया, एनआईआई, जीएनआईआईटी, आईआईटी, मंगलमय, जिम्स, जीएल बजाज सहित अन्य कॉलेज व विवि की टीमों ने हिस्सा लिया। कार्यक्रम में वालीबॉल, क्रिकेट, बैडमिंटन, अंग आघार, कैरम, शतरंज, दौड़ आदि प्रतियोगिताएं आयोजित की

गईं। रस्साकसी के बालक एन के मुकाबले एनआईआईटी कॉलेज की टीम ने शानदार प्रदर्शन करते हुए पहला स्थान प्राप्त किया। रस्साकसी के ब्रह्मिणा एन में लॉयड कॉलेज की टीम विजेता रही। शतरंज में आइटीएस कॉलेज के छात्र आदित्य ने पहला व जीएनआईआईटी के सुरारी कुमार ने दूसरा स्थान प्राप्त किया। बालिका एन केरम के मुकाबले में श्रुति व मन्सरी ने जीत दर्ज की। बैडमिंटन में आईआईसी की सोनाली ने प्रथम व लॉयड की प्रियंका ने दूसरा स्थान प्राप्त किया। कॉलेज की युग निर्देशिका डॉ. वंदना अरोड़ा सेठी ने डॉ. हरिश्चंद्र राय वद्वन की प्रसिद्ध कविता कोशिका करने वाली की कभी हार नहीं होती, की पवित्रता गाकर खेलों में हिस्सा लेने वाले छात्रों का उत्साहवाहन किया है।

### डेटा संरक्षण व प्रबंधन प्रमाणन व चुनौतियों पर अंतरराष्ट्रीय कार्यशाला

विद्यार्थियों ने डेटा सुरक्षा व कानूनी पहलू को लेकर पूछे सवाल

ग्रेटर नोएडा, 13 मार्च (देशबन्धु)। डॉ साहस्र के सहयोग से लॉयड समूह संस्थान ने मेगा-इवेंट डेटा समिट 1.0 ने शुरू किया। डेटा संरक्षण और प्रबंधन प्रमाणन और चुनौतियों, डेटा संरक्षण के क्षेत्रों में अनुसंधान और विकास को कवर करने वाली एक वार्षिक अंतरराष्ट्रीय कार्यशाला-सह सम्मेलन। डेटा समिट 1.0 का स्वागत मनोहर धरानी, अध्यक्ष, लॉयड ने अपने अभिवाचन के साथ किया। संस्थान ने डॉ. वैकेंटर अय्यर, बैरिस्टर, यूके-उल्स्टर यूनिवर्सिटी, यूके का



स्वागत किया। वैकेंटर अय्यर को डॉ. वंदना अरोड़ा सेठी, समूह निदेशक, लॉयड द्वारा सम्मानित किया गया। डॉ. वैकेंटर अय्यर द्वारा डेटा प्रोटेक्शन यूके के अनुभव और इससे क्या सीखा जा

सकता है पर डेटा प्रोटेक्शन एंड मैनेजमेंट पर एक कार्यशाला का आयोजन हुआ, जिसमें बताया गया कि कैसे आधार के रूप में यूके में जनरल डेटा प्रोटेक्शन रूल्स मैनेजमेंट काम करता है।

### लॉयड कॉलेज के विद्यार्थियों ने चित्रों में भरे रंग

नॉलेज पार्क स्थित लॉयड ग्रुप ऑफ कॉलेज के विद्यार्थियों ने विश्व पृथ्वी दिवस पर चित्रों के माध्यम से पृथ्वी और पर्यावरण संरक्षण का संदेश दिया। विद्यार्थियों ने चित्रों के माध्यम से दर्शाया कि प्राकृतिक संसाधनों के दुरुपयोग से पृथ्वी को कितनी क्षति हुई है। विद्यार्थियों ने अपने चित्रों में पेड़-पौधे, नदियों का दोहन रोकने और पौधे लगाकर विश्व कल्याण का संदेश दिया।

### लॉयड बिजनेस स्कूल के आकृति क्लब का आयोजन रंगारंग कार्यक्रम के बीच संपन्न हुआ बसंत पंचमी समारोह



नोएडा ● दर्शन व्यूटो

नोएडा के लॉयड बिजनेस स्कूल के आकृति क्लब ने पूरे उत्साह के साथ वसंत उत्सव मनाया। इस दौरान ज्ञान व कला की देवी मां सरस्वती की वंदना की गई। उत्सव का उद्देश्य छात्रों को वसंत पंचमी के बारे में प्राचीन मान्यता से परिचित करना था। डॉ. वंदना अरोड़ा सेठी

वंदना, मजनु, नूच प्रदर्शन और रंगोली बनाने की प्रतियोगिताएं आयोजन का हिस्सा थीं। रंगोली प्रतियोगिता के शीर्ष 3 विजेताओं को प्रशंसन और स्मृति चिह्न देकर सम्मानित किया गया। ग्रुप उल्स्टर डॉ. वंदना अरोड़ा सेठी और अन्य गणमान्य व्यक्ति द्वारा क्लाब लीडर, डॉ. अरुणा ज्योति और फैकल्टी हेड- शुभम अग्रवाल को सम्मानित किया गया। छात्रों ने इस दिन का आनंद लिया व अंत में हवन समारोह के माध्यम से धार्मिक अभ्युत्थान किया गया। इस उत्सव के आयोजन का मुख्य उद्देश्य आधुनिकता के भारतीय यौवन की संस्कृतिक परंपरा का निर्वाह करना था।

सकता है पर डेटा प्रोटेक्शन एंड मैनेजमेंट पर एक कार्यशाला का आयोजन हुआ, जिसमें बताया गया कि कैसे आधार के रूप में यूके में जनरल डेटा प्रोटेक्शन रूल्स मैनेजमेंट काम करता है।

### अंतर महाविद्यालय खेल प्रतियोगिता में कई कॉलेजों के खिलाड़ी हुए शामिल



ग्रेटर नोएडा, 4 मार्च (देशबन्धु)। लॉयड ग्रुप ऑफ इंस्टीट्यूट्स अपने दो दिन अंतर महाविद्यालय खेल प्रतियोगिता, लॉयड वैरियस लीग का आयोजन किया। प्रतियोगिता का उद्घाटन डॉ. शैलेंद्र बहादुर सिंह, जिला समाज कल्याण अधिकारी, जी. बी. नगर ने किया। इस स्पोर्ट्स फेस्ट का आयोजन संस्थानध्य मनोहर धरानी के साथ प्रो. वंदना अरोड़ा सेठी ग्रुप निदेशक, लॉयड कला सहयोग के साथ किया गया है। इसका मुख्य उद्देश्य खेल-कौशल वतावरण विकसित करने और खेल प्रतियोगियों की प्रतिभा को सामाजिक परत पर प्रदर्शित कर खिलाड़ियों को क्षमताओं का विकास करना है। इस प्रतियोगिता में 10 से अधिक कॉलेज जैसे लॉयड कॉलेज, एनआईआईटी, जीएनआईआईटी, आईसी, आईएमआई, जीएल बजाज, जेआईएमएस

एनआईआईटी, जीएनआईआईटी, आईसी, आईएमआई, जीएल बजाज से नामचीन कॉलेजों के लगभग 300 से अधिक खिलाड़ी छात्र भाग लिया। इस अंतर महाविद्यालय खेल-कौशल वतावरण विकसित करने और खेल प्रतियोगियों की प्रतिभा को सामाजिक परत पर प्रदर्शित कर खिलाड़ियों को क्षमताओं का विकास करना है। इस प्रतियोगिता में 10 से अधिक कॉलेज जैसे लॉयड कॉलेज, एनआईआईटी, जीएनआईआईटी, आईसी, आईएमआई, जीएल बजाज, जेआईएमएस का फाइनल खेला जाएगा।

### एचआर कान्क्लेव का आयोजन

जार्स, ग्रेटर नोएडा : नॉलेज पार्क स्थित लॉयड कालेज में एचआर कान्क्लेव का आयोजन हुआ। सम्मेलन में कई कंपनियों के एचआर हेड व अन्य विशेषज्ञों ने हिस्सा लिया। एचआर के क्षेत्र में होने वाले बदलाव, चुनौतियों व अन्य मुद्दों पर सभी

ने विचार रखे। लॉयड समूह की निदेशिका डॉ. वंदना अरोड़ा सेठी ने सभी अतिथियों का स्वागत किया। पैनलिस्ट विनो कोशिका ने कहा कि समय की मांग को देखते हुए सभी कर्मचारियों का चिकित्सा बीमा अनिवार्य कर दिया गया है।

### लॉयड बिजनेस स्कूल को मिला दूसरा स्थान

ग्रेटर नोएडा (संरचना संवाददाता)। लॉयड बिजनेस स्कूल को ग्रेटर नोएडा में दूसरा सर्वश्रेष्ठ बिजनेस स्कूल का स्थान दिया गया है टाइम्स बी स्कूल सर्वेक्षण में



लॉयड बिजनेस स्कूल द्वारा रैंकिंग के माध्यम से एक उत्कृष्ट उपलब्धि साझा करने के लिए महान विशेषाधिकार। लॉयड बिजनेस स्कूल को ग्रेटर नोएडा में दूसरा सर्वश्रेष्ठ बिजनेस स्कूल का स्थान दिया गया है तथा उत्तर भारत में 12 वें सर्वश्रेष्ठ बिजनेस स्कूल का स्थान दिया गया है। अखिल भारतीय रैंकिंग में, लॉयड बिजनेस स्कूल को 30 वें सर्वश्रेष्ठ बिजनेस स्कूलिन भारत का स्थान दिया गया है। लॉयड बिजनेस स्कूल को भारत के शीर्ष 75 बिजनेस स्कूलों में 21 वें सर्वश्रेष्ठ बिजनेस स्कूल का स्थान दिया गया है। अध्यक्ष ने इस उत्कृष्ट पर गर्व व्यक्त करते हुए मान्यता, छात्रों और शिक्षाविदों को कठिन प्रयास करने के लिए प्रोत्साहित किया। आने वाले वर्षों के लिए एक उच्च रैंकिंग की ओर। इस उपलब्धि का जन्म मनाते हुए समूह निदेशक, डॉ. वंदना अरोड़ा सेठी कला कि 5 सी है कि प्रत्येक छात्र को काम करना चाहिए- क्षमता साहस्य और आत्मविश्वास, संगति, संचार और कम्पास (ए सफल होने के लिए दिशा)

### लॉयड : चैंपियन लीग का आगाज, 300 खिलाड़ी दिखाएंगे दम

ग्रेटर नोएडा। नॉलेज पार्क-2 स्थित लॉयड ग्रुप ऑफ इंस्टीट्यूट में बुधवार को लॉयड चैंपियन लीग-2020 का शुभारंभ हुआ। प्रतियोगिता में 10 से अधिक कॉलेजों के करीब 300 विद्यार्थी हिस्सा ले रहे हैं। वह वालीबॉल, टेनिस, कैरम, क्रिकेट, शतरंज, खो-खो में अपनी प्रतिभा दिखाएंगे। दो दिन की प्रतियोगिता का उद्घाटन जिला समाज कल्याण अधिकारी शैलेंद्र बहादुर सिंह ने किया। इस दौरान संस्थान के अध्यक्ष मनोहर धरानी और प्रोफेसर वंदना अरोड़ा सेठी ने विद्यार्थियों का उत्साह बढ़ाया। प्रतियोगिता में एनआईआईटी, जीएनआईआईटी, आईआईसी, मंगलमय, स्काईलाइन, आईएमआई, जीएल बजाज, जेआईएमएस भाग ले रहे हैं। बृहस्पतिवार को कई खेलों के फाइनल मुकाबले खेले जाएंगे। ब्यूरो



अधिकारी शैलेंद्र बहादुर सिंह ने किया। इस दौरान संस्थान के अध्यक्ष मनोहर धरानी और प्रोफेसर वंदना अरोड़ा सेठी ने विद्यार्थियों का उत्साह बढ़ाया। प्रतियोगिता में एनआईआईटी, जीएनआईआईटी, आईआईसी, मंगलमय, स्काईलाइन, आईएमआई, जीएल बजाज, जेआईएमएस भाग ले रहे हैं। बृहस्पतिवार को कई खेलों के फाइनल मुकाबले खेले जाएंगे। ब्यूरो





**Plot No.-11, Knowledge Park-II, Greater Noida**  
**Website : [www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)**